



**Eastern
Mediterranean
University**

"For Your International Career"

School of Applied Disciplines



PROGRAMS

*Banking and Finance
Banking and Insurance
Human Resource Management
International Finance
International Trade and Business
Marketing
Management Information Systems*

www.emu.edu.tr



Banking and Finance

Undergraduate Program

The fundamental mission of the Banking and Finance undergraduate program is to educate and train high caliber, technology literate bankers and financiers with ethical values who are equipped with up-to-date information and who have the ability to make decisions and put them into action. To achieve this, the Department of Banking and Finance puts special emphasis on-student-centered education. Projects are given to students to encourage team-work and to enable them to put their theoretical knowledge into practice. Moreover, throughout their studies, students improve their presentation skills using contemporary technological means.

Teaching / Learning

Students of the Department of Banking and Finance graduate with the ability to transform the theoretical knowledge obtained throughout their studies into practice. Furthermore, students learn to utilize rapidly developing information technologies widely used by the banking and finance sector prior to graduation. Our students can easily find jobs in international banking and finance corporations and get promotion in a very short time. The success of our graduates in their professional lives in Turkey and other countries is a clear evidence of the level of our education.

Departmental Facilities

The Department of Banking and Finance has modern teaching facilities such as a computer laboratory with strong internet connections and a Reuters terminal, all providing an opportunity for students to follow the latest developments in the capital markets and finance sector worldwide. Furthermore, at the end of their third year, students undertake an internship in a financial institution. This practical training provides students with a link between their academic training and its application in business. EMU provides scholarships for high honor and honor students after the second semester of their studies.

Activities / Major Accomplishments

Department of Banking and Finance has academic collaboration ties and runs joint certificate programs with Canadian Securities Institute (CSI) and Queen's University (Canada). Moreover, the Department has collaboration agreements with the Banks Association of Turkey and well-known national and international banking and finance institutions. Faculty of Business and Economics is a member of AACSB (Association to Advance Collegiate Schools of Business) and EFMD (European Foundation for Management Development).



Career Opportunities and Graduates

Graduates of the Department of Banking and Finance have excellent job opportunities in the financial sector as well as in other sectors. Their extensive knowledge in technical finance, outstanding computer skills and strong command of the English Language make our graduates very attractive to businesses in the private and public sectors. Some of the businesses where our alumni have found employment are banks, financial companies, stock exchange, accounting offices, insurance companies, consulting companies, administrative positions in the financial sector and universities.

Academics

Assoc. Prof. Dr. Cahit Adaoğlu
 Assoc. Prof. Dr. Eralp Bektaş
 Assoc. Prof. Dr. Hatice Jenkins
 Assoc. Prof. Dr. Mustafa Besim
 Assoc. Prof. Dr. Salih Katırcıoğlu
 Assist. Prof. Dr. Bilge Öney
 Assist. Prof. Dr. Mete Feridun
 Assist. Prof. Dr. Nesrin Özataç
 Sen. Inst. Cahit Ezel
 Inst. Volkan Türkoğlu

Curriculum

Year I / Fall

Introduction to Economics I
 Communication in English I
 Mathematics for Business & Economics I
 Introduction to Political Science
 Introduction to Information Technology I
 Hist. of Turkish Reforms

Year II / Fall

Statistics I
 Business Communication
 Intermediate Microeconomics
 Area Elective
 Principles of Accounting I

Year III / Fall

Commercial Bank Management
 Financial Management
 International Banking
 Applied Financial Statistics
 University Elective I

Year IV / Fall

Marketing of Financial Services
 Investments
 Corporate Banking Law
 Area Elective III
 Area Elective IV

Year I / Spring

Introduction to Economics II
 Communication in English II
 Introduction to Global Politics
 Introduction to Business I
 Introduction to Information Technology II
 Turkish as Second Languages

Year II / Spring

Principles of Accounting II
 Intermediate Macroeconomics
 Introduction to Banking and finance
 Statistics II
 Area Elective II

Year III / Spring

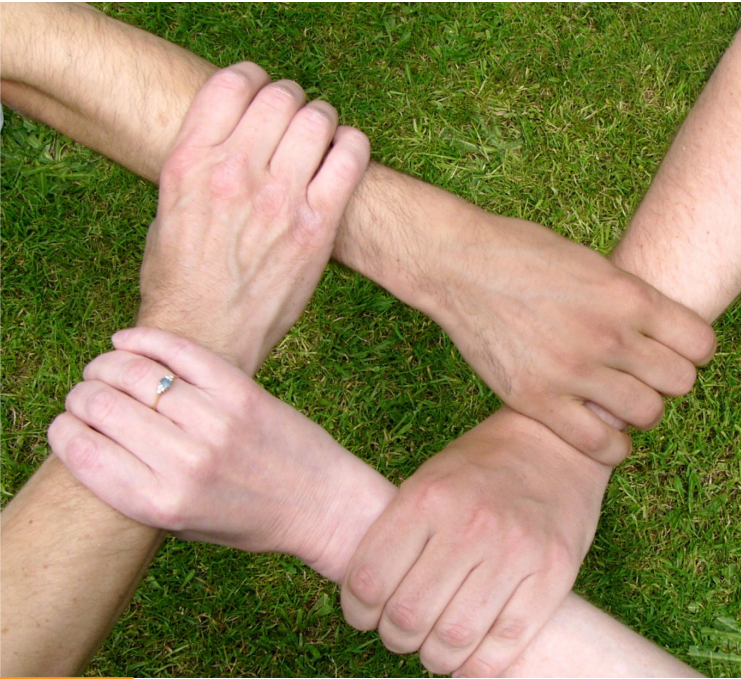
Money and Banking
 International Finance
 Corporate Finance
 Financial Statement Analysis
 University Elective II
 Internship

Year IV / Spring

Risk Management and Insurance
 Portfolio Management
 Investment Credit Analysis
 Area Elective V
 Area Elective VI

School	<i>Applied Disciplines</i>
Department	<i>Banking and Finance</i>
Degree	<i>Bachelor of Science - BS</i>
Duration	<i>4 years</i>
Medium of Instruction	<i>English</i>
Graduate Degree	<i>Master of Science - MS</i>
Tel	+90 392 630 1475
Fax	+90 392 630 2825
e-mail	<i>banking.finance@emu.edu.tr</i>
Web	<i>http://bank.emu.edu.tr</i>
Application	<i>http://www.emu.edu.tr/registraroffice/registraroffice.aspx</i>

Further Information and Liaison Offices
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Banking and Insurance

Undergraduate Program

Banking and Insurance program is fully committed to bring up qualified professionals who possess theoretical and practical information in the finance sector. Increasing competition in global markets necessitates the involvement of professionals equipped with analytical thinking skills and ethical values. In this respect, Banking and Insurance Department puts special emphasis on bringing up professionals who are equipped with information on insurance as well as banking and finance, who possess advanced computer skills and who have a good command of English.

With such skills and qualifications, graduates of the Department will pursue employment opportunities as expert professionals both at national and international organizations.

Teaching / Learning

Students of the Department of Banking and Insurance graduate with the ability to transform the theoretical knowledge obtained throughout their studies into practice. Furthermore, students learn to utilize rapidly developing information technologies widely used by the banking and finance sector prior to graduation. Our students can easily find jobs in international banking and finance corporations and get promotion in a very short time. The success of our graduates in their professional lives in Turkey and other countries is a clear evidence of the level of our education.

Departmental Facilities

The Department of Banking and Insurance has modern teaching facilities such as a computer laboratory with internet connections and a Reuters terminal, all providing an opportunity for students to follow the latest developments in the capital markets and finance sector worldwide. Furthermore, at the end of their third year, students undertake an internship in a financial institution. This practical training provides students with a link between their academic training and its application in business. EMU provides scholarships for high honor and honor students after the second semester of their studies.

Activities / Major Accomplishments

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Career Opportunities and Graduates

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 Sen. Inst. Cahit Ezel
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Curriculum

Year I / Fall

Introduction to Economics I
 Communication in English I
 Mathematics for Business and Economics I
 Introduction to Political Science
 Introduction to Information Technology I
 Turkish as a Second Language

Year I / Spring

Communication in English II
 Introduction to Economics II
 Introduction to Global Politics
 Introduction to Business I
 Introduction to Information Technology II

Year II / Fall

Statistics I
 Business Communication
 Intermediate Microeconomics
 Uni.Elective
 Principles of Accounting I

Year II / Spring

Statistics II
 Uni.Elective II
 Introduction to Banking and Finance
 Principles of Accounting II
 Intermediate Macroeconomics

Year III / Fall

Commercial Bank Management
 Financial Management
 International Banking
 Introduction to Insurance
 Area Elective I

Year III / Spring

Money and Banking
 International Finance
 Corporate Finance
 Insurance Law
 University Elective
 Internship

Year IV / Fall

Life Insurance
 Insurance Mathematics
 Investments
 Area Elective II
 Area Elective III

Year IV / Spring

Risk Management and Insurance
 Globalization and Financial Markets
 Portfolio Management
 Area Elective IV
 Area Elective V

School	<i>Applied Disciplines</i>
Department	<i>Banking and Insurance</i>
Degree	<i>Bachelor of Science - BS</i>
Duration	<i>4 years</i>
Medium of Instruction	<i>English</i>
Graduate Degree	<i>Master of Science - MS</i>
Tel	+90 392 630 1475
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Human Resource Management

Undergraduate Program

Human Resource Management Program is fully committed to produce graduates who would pursue job opportunities at the international arena with their in-depth knowledge and skills in human resources as well as a solid foundation in business and management. The medium of instruction is English, with a curriculum designed to enable students to acquire cultural and language skills and to develop an appreciation for various economic, social, psychological, and political processes that impact human resource issues in organizations around the globe. The emphasis throughout the program is to encourage students to develop an innovative approach to recognizing opportunities and risks, to acquire analytic and information technology skills for swift decision-making, and to strengthen communication skills for effectively executing human resource strategies.

Teaching / Learning

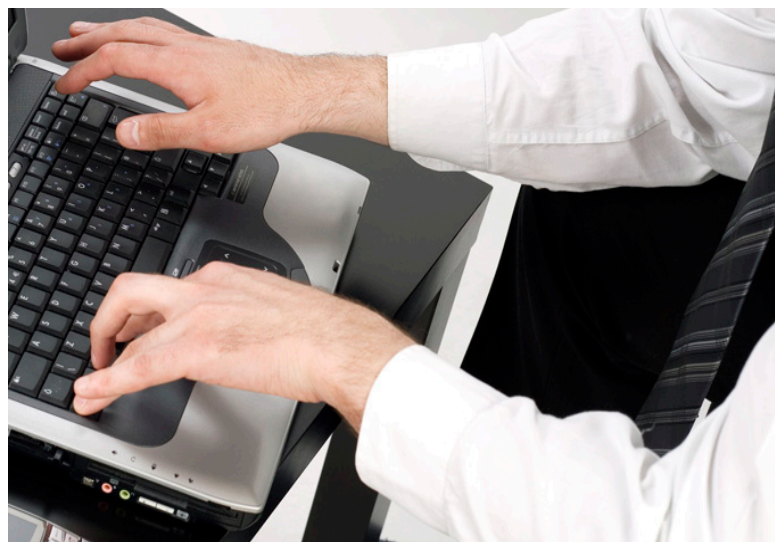
The curriculum as well as course contents are continually revised and updated in the light of recent developments in the human resource management profession and the recommendations of the managers at the professional world. The theoretical knowledge and skills are taught in applied settings using case studies, team work, and project based methods aimed at facilitating learning through simulations of 'real-life' cases and contexts. Courses which involve computer technology are delivered in modern computer laboratories. The curriculum enables students to acquire knowledge and skills in a multitude of areas critical for developing perspective and knowledge as well as providing courses that lead to specialization in human resources. Staff at the department consists of successful and prominent academicians who have adopted student-centered learning as their teaching philosophy. Academic staff members at the Department not only possess numerous academic studies and projects published both nationally and internationally but also continuously contribute to the professional world with their extensive knowledge.

Departmental Facilities

- Classes with up-to-date technological infrastructure.
- Extensive computer facilities and internet access.
- Student clubs for various interests.
- Personal academic advisor for each student.
- Extensive library collections on human resources books, journals and databases.
- Lectures and events that bring together students and professionals from the business world.

Activities / Major Accomplishments

EMU Faculty of Business and Economics is a member of AACSB (Association to Advance Collegiate Schools of Business) and EFMD (European Foundation for Management Development). Our Faculty has been listed by Eduniversal among 1000 best business schools in the world.



About the Degree Program

Having gone through an educational program enhancing problem solution and communication skills, graduates of the Human Resources Management Department step into the professional life with up-to-date information on computers and other technologies. The program aims to bring up creative professionals who take the initiative and, at the same time, who can express themselves effectively.

Career Opportunities and Graduates

Graduates of the program will be in demand in countless private sector businesses as well as public sector and non-governmental organizations in the areas of staff management or human resources and all positions suitable for business graduates as increasing competition and the move towards knowledge-based organizations drive managers to pay special attention to the human resource function for recruiting and retaining talented employees.



Academics

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Assoc. Prof. Dr. Mustafa Tümer
Assist. Prof. Dr. Mehmet İslamoğlu
Assist. Prof. Dr. İlhan Dalca
Assist. Prof. Dr. Turhan Çetin Kaymak
Assist. Prof. Dr. Salime Smadi
Assist. Prof. Dr. Selcan Timur
Assist. Prof. Dr. Tark Timur
Assist. Prof. Dr. Doğan Ünlücan

Curriculum

Year I / Fall

Introduction to Business I
Communication in English I
Mathematics for Business and Economics I
Introduction to Economics I
Introduction to Information Technology I
Turkish as a Second Language

Year II / Fall

Introduction to Political Science
Business Communication
Organizational Behavior
Principles of Accounting I
Uni.Elective

Year III / Fall

Marketing
Financial Management
Industrial and Organizational Psychology
University Elective
Area Elective II

Year IV / Fall

Area Elective III
Management Information Systems
Production Management
International Human Resource Management
Area Elective IV

Year I / Spring

Introduction to Business II
Communication in English II
Mathematics for Business and Economics II
Introduction to Economics II
Introduction to Information Technology II

Year II / Spring

Introduction to Global Politics
Business Law
Principles of Accounting II
Uni.Elective II
Area Elective I

Year III / Spring

Quantitative Analysis
Human Resource Management
International Business I
Money and Banking
Labour Relations

Year IV / Spring

Training and Development
Area Elective V
Area Elective VI
Area Elective VII
Business Policy

School	Applied Disciplines
Department	Human Resources Management
Degree	Bachelor of Science - BS
Duration	4 years
Medium of Instruction	English
Graduate Degree	Master of Business Administration - MBA Master of Marketing Management - MA
Tel	+90 392 630 1343
Fax	+90 392 630 1017
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Web	http://business.emu.edu.tr
Application	http://www.emu.edu.tr/ registrarsoffice/registrarsoffice.aspx

Further Information and Liaison Offices
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International Finance

Undergraduate Program

International Finance undergraduate program offers finance courses supported by information technologies and is fully committed to strengthen the foundation of students in subjects such as foreign currency policies and international accounting in order to enable them to serve at important positions at international institutions and centers. Upon completing their studies, graduates of the International Finance program who are equipped with a good command of English language, confidence in expressing of their ideas effectively, high analytical abilities, and effective presentation skills can easily pursue employment opportunities at the banking and finance sectors.

Teaching / Learning

Students of the Department of International Finance graduate with the ability to transform the theoretical knowledge obtained throughout their studies into practice. Furthermore, students learn to utilize rapidly developing information technologies widely used by the banking and finance sector prior to graduation. Our students can easily find jobs in international banking and finance corporations and get promotion in a very short time. The success of our graduates in their professional lives in Turkey and other countries is a clear evidence of the level of our education.

Departmental Facilities

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Activities / Major Accomplishments

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Career Opportunities and Graduates

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Curriculum

Year I / Fall Introduction to Economics I Communication in English I Mathematics for Business and Economics I Introduction to Political Science Introduction to Information Technology I Turkish as a Second Language	Year I / Spring Introduction to Economics II Communication in English II Introduction to Global Politics Introduction to Business I Introduction to Information Technology II
Year II / Fall Statistics I Business Communication Intermediate Microeconomics Uni. Elective Principles of Accounting I	Year II / Spring Principles of Accounting II Uni. Elective II Introduction to Banking and Finance Statistics II Intermediate Macroeconomics
Year III / Fall Commercial Bank Management Financial Management International Banking International Economics I Area Elective I	Year III / Spring Money and Banking International Finance International Business I Area Elective II University Elective Internship
Year IV / Fall Exchange Rate Economics and Theory Investments Corporate Banking Law International Political Economy Area Elective III	Year IV / Spring Globalization and Financial Markets Credit Analysis and Lending E - Finance Area Elective IV Area Elective V

School	Applied Disciplines
Department	International Finance
Degree	Bachelor of Science - BS
Duration	4 years
Medium of Instruction	English
Graduate Degree	Master of Science MS
Tel	+90 392 630 1475
Fax	+90 392 630 2825
e-mail	banking.finance@emu.edu.tr
Web	http://bank.emu.edu.tr
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International Trade and Business

Undergraduate Program (English)
Undergraduate Program (Turkish)

School of Applied Disciplines offers International Trade and Business studies in English and Turkish as two separate programs. The International Trade and Business (English) program aspires to develop qualified and informed professionals who have specialized in international trade and international business. Program graduates speak English as the medium of instruction is in English. As well as English, the program offers at least one more foreign language. The International Trade and Finance program in Turkish, on the other hand, is supported intensively by English Language courses preparing the students for their profession in the international environment.

Teaching / Learning

The program is designed to prepare the students for trade and business environment in different countries. Program graduates can easily pursue employment opportunities in different countries where different cultures exist.

Departmental Facilities

- Classes with up-to-date technological infrastructure.
- Extensive computer facilities and internet access.
- Student clubs for various interests.
- Personal academic advisor for each student.

Activities / Major Accomplishments

EMU Faculty of Business and Economics is a member of AACSB (Association to Advance Collegiate Schools of Business) and EFMD (European Foundation for Management Development). Our Faculty has been listed by Eduniversal among 1000 best business schools in the world.



About the Degree Program

The graduates of International Trade and Business are in great demand in the process of globalization. There is always a demand for people who can command few languages and who can easily perform in different cultural settings and countries. The graduates of the Program are valued very highly in the market, because many businesses in the our region are planning to collaborate with foreign firms and they need professionals to accomplish this goal.

Career Opportunities and Graduates

Graduates of International Trade and Business Program have a wide spectrum of employment possibilities. Private, public and state institutions who wish to establish economic, political, social and cultural relations at the international level are looking for people with a degree in this Program. Naturally, companies involved in the import-export business or made investments in foreign countries also create employment opportunities for program graduates. The graduates may also start their own firms or work for their family firms bringing all the new knowledge and technology to improve the performance of these firms. Moreover, public offices responsible for international trade and business are additional employment opportunities for the graduates of the Program.



Academics

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Assist. Prof. Dr. İlhan Dalcı
Assist. Prof. Dr. Turhan Çetin Kaymak
Assist. Prof. Dr. Salime Smadi
Assist. Prof. Dr. Selcan Timur
Assist. Prof. Dr. Tarık Timur
Assist. Prof. Dr. Doğan Ünlücan

Curriculum

Year I / Fall

Introduction to Business I
Communication in English I
Mathematics for Business and Economics I
Introduction to Economics I
Introduction to Information Technology I
Turkish as a Second Language

Year II / Fall

Introduction to Political Science
Business Communication
Uni.Elective
Principles of Accounting I
Business Law

Year III / Fall

Marketing
Financial Management
Cost Accounting for Managerial Decision Making
Area Elective II
Area Elective III

Year IV / Fall

International Business II
International Marketing Strategy
Production Management
International Human Resource Management
International Trade

Year I / Spring

Introduction to Business II
Communication in English II
Mathematics for Business and Economics II
Introduction to Economics II
Introduction to Information Technology II

Year II / Spring

Introduction to Global Politics
Area Elective I
Organizational Behavior
Principles of Accounting II
Uni.Elective II

Year III / Spring

University Elective
Human Resource Management
International Business I
Money and Banking
International Accounting

Year IV / Spring

International Economics I
Business Policy
Area Elective IV
Area Elective V
International Financial Analysis

School	Applied Disciplines
Department	International Trade and Business
Degree	Bachelor of Science - BS
Duration	4 years
Medium of Instruction	English
Graduate Degree	Master of Business Administration - MBA Master of Marketing Management - MA
Tel	+90 392 630 1343
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e-mail	business@emu.edu.tr
Web	http://business.emu.edu.tr
Application	http://www.emu.edu.tr/ registrarsoffice/registraroffice.aspx

Further Information and Liaison Offices
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Marketing Management

Undergraduate Program

Marketing Management Program aims to produce well-informed graduates who possess in-depth marketing knowledge and skills as well as a solid foundation in business, all necessary in becoming successful in the global market. As the medium of instruction is English, Program graduates are equipped with skills in becoming successful in the global environment.

Teaching / Learning

The curriculum as well as course contents are continually revised and updated in the light of recent developments in the human resource management profession and the recommendations of the managers at the professional world. Theoretical knowledge and skills are taught in applied settings using case studies, team work, and project based methods aimed at facilitating learning through simulations of 'real-life' cases and contexts. Courses which involve computer technology are delivered in modern computer laboratories. The curriculum enables students to acquire knowledge and skills in a multitude of areas critical for developing perspective and knowledge as well as providing courses that lead to specialization in marketing. Staff at the department consists of successful and prominent academicians who have adopted student-centered learning as their teaching philosophy. Academic staff members at the Department not only possess numerous academic studies and projects published both nationally and internationally but also continuously contribute to the professional world with their extensive knowledge.

Departmental Facilities

- Classes with up-to-date technological infrastructure.
- Extensive computer facilities and internet access.
- Student clubs for various interests.
- Personal academic advisor for each student.
- Extensive library collections on human resources books, journals and databases.
- Lectures and events that bring together students and professionals from the business world.

Activities / Major Accomplishments

EMU Faculty of Business and Economics is a member of AACSB (Association to Advance Collegiate Schools of Business) and EFMD (European Foundation for Management Development). Our Faculty has been listed by Eduniversal among 1000 best business schools in the world.

About the Degree Program

The Marketing program improves students' analysis, synthesis and communication skills as well as turning them into creative and inquisitive individuals. Providing the students with computer and all other educational technologies, the Program is fully committed to bring up self-confident graduates who can express themselves without any difficulties and who would take the initiative.



Career Opportunities and Graduates

Graduates of the program will be in demand in countless private sector businesses as well as public sector and non-governmental organizations as the need to obtain customer satisfaction drives organizations to design and deliver products and services that match the consumers' expectations ever more closely than before. Marketing is still a very important factor for public enterprises as well as a considerable number of private sector organizations. Marketing Management program aims to meet the need for qualified human source for both sectors.

Academics

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Curriculum

Year I / Fall Introduction to Business I Communication in English I Mathematics for Business and Economics I Introduction to Economics I Introduction to Information Technology I Turkish as a Second Language	Year I / Spring Introduction to Business II Communication in English II Academic English II Mathematics for Business and Economics II Introduction to Economics II Introduction to Information Technology II
Year II / Fall Introduction to Political Science Business Communication Statistics - I Uni.Elective Principles of Accounting I	Year II / Spring Organizational Behavior Business Law Principles of Accounting II Uni.Elective II Area Elective I
Year III / Fall Marketing Financial Management Human Resource Management University Elective Area Elective II	Year III / Spring Quantitative Analysis Sales Management International Business I Money and Banking Area Elective III
Year IV / Fall Advertising International Marketing Strategy Production Management Consumer Behavior Area Elective IV	Year IV / Spring Marketing Research Area Elective V Area Elective VI Area Elective VII Business Policy

School	<i>Applied Disciplines</i>
Department	<i>Marketing Management</i>
Degree	<i>Bachelor of Science - BS</i>
Duration	<i>4 years</i>
Medium of Instruction	<i>English</i>
Graduate Degree	<i>Master of Business Administration - MBA Master of Marketing Management - MA</i>
Tel	<i>+90 392 630 1343</i>
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Management Information Systems

Undergraduate Program

Demand for Management Information Systems professionals is high and expected to rise even further in the future. Unlike the graduates of computer engineering/sciences who possess in depth IT knowledge but have difficulty in applying their information technology skills in understanding and solving business and management problems, Management Information Systems graduates possess an extensive knowledge of business, management and IT worlds.

Teaching / Learning

Management Information Systems (MIS) students differ from others because of the extensive curriculum they follow which includes social science courses such as project management, human resources management and communication, and technical courses such as business process analysis, computer architecture and internet programming. Such a highly interdisciplinary education demands that MIS students receive more individual attention to overcome their weaknesses and further develop themselves in line with their personal interests and ambitions. At the Faculty of Business and Economics, we take pride in the close rapport we have with our students and strive to do our best to assist each individual to realize their potential to full extent.

Departmental Facilities

The Management Information Systems program is offered within the Faculty of Business and Economics which houses multi-media and regular lecture rooms and 130 personal computers for around 700 students. In addition, students make use of the computer facilities at University's central computer labs.

Activities / Major Accomplishments

EMU Faculty of Business and Economics is a member of AACSB (Association to Advance Collegiate Schools of Business) and EFMD (European Foundation for Management Development). Our Faculty has been listed by Eduniversal among 1000 best business schools in the world.



About the Degree Program

The MIS program curriculum places almost equal weight on information technology and business and management. The program covers an extensive range of topics including marketing, production, accounting, finance, human resources and strategic planning as well as computer architecture, programming languages, networks, databases, computer security, and internet programming courses. Through the expertise gained from a vast array of courses, MIS graduates act as a critical bridge between the business and technology professionals at the organisations they are employed at. Our graduates provide guidance for the specification of customer needs and product marketing at companies offering information solutions and for the specification of information technology needs at public corporations.

Career Opportunities and Graduates

MIS graduates are sought by all businesses and organizations which rely heavily on information technology to get things done. MIS professionals can work on the supply side, in the product design or marketing departments of IT companies which design and sell IT-based products and solutions. Alternatively, they can work in businesses and organizations in a wide variety of sectors, analyzing when, where, and how their organization can make the best use of various IT tools, and preparing and managing IT initiatives for doing so, whilst taking into account such factors as changing market conditions, competitors, finances, and advances in various technologies.



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 Assist. Prof. Dr. Selcan Timur
 Assist. Prof. Dr. Tark Timur
 Assist. Prof. Dr. Doğan Ünlücan

Curriculum

Year I / Fall

Introduction to Business I
 Communication in English I
 Mathematics for Business and Economics I
 Introduction to Economics I
 Introduction to Information Technology I
 Turkish as a Second Language

Year II / Fall

Organizational Behavior
 Uni.Elective
 Statistics I
 Principles of Accounting I
 Algorithms and Programming Techniques

Year III / Fall

Marketing
 Financial Management
 Area Elective II
 Client-Side Internet and Web Programming
 Object Oriented Programming

Year IV / Fall

Computer Networks
 Production Management
 System Analysis
 Area Elective III
 Area Elective IV

Year I / Spring

Introduction to Business II
 Communication in English II
 Mathematics for Business and Economics II
 Introduction to Economics II
 Introduction to Information Technology II

Year II / Spring

Structured Programming
 Area Elective I
 Principles of Accounting II
 Statistics II
 Uni.Elective II

Year III / Spring

Cost Accounting for Managerial Decision Making
 Human Resource Management
 University Elective
 Operating Systems
 Database Management Systems

Year IV / Spring

Strategy, Structure, and Systems
 Area Elective V
 Area Elective VI
 Area Elective VII
 Area Elective VIII

School	<i>Applied Disciplines</i>
Department	<i>Management Information Systems</i>
Degree	<i>Bachelor of Science - BS</i>
Duration	<i>4 years</i>
Medium of Instruction	<i>English</i>
Graduate Degree	<i>Master of Business Administration - MBA</i> <i>Marketing Management - MA</i>
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Fax	<i>+90 392 630 1017</i>
e-mail	<i>business@emu.edu.tr</i>
Web	<i>http://business.emu.edu.tr</i>
Application	<i>http://www.emu.edu.tr/registraroffice/registraroffice.aspx</i>

Further Information and Liaison Offices
<http://www.emu.edu.tr/contactus/liaisonoffices.aspx>



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