

## Communication Professionals Meet with Future Professionals at EMU



A talk titled "Special TV News Programming" took place at the Eastern Mediterranean University (EMU) Communication and Media Studies Faculty with the participation of NTV news editor, correspondent and programmer Mete Çubukçu and NTV news center cameraman Alihan Sönmez. As part of the honor and high honor certificate ceremony organized by the Radio-TV and Film Department Mete Çubukçu and Alihan Sönmez shared their experiences in the sector. The event was attended by students, research assistants and academic staff. The opening speech at the talk was given by Vice Chair of EMU Radio-TV and Film Department, Ahmet Goran. Goran thanked the participants for attending the event whilst Turkey is going through a chaotic and painful time. Goran also noted that more events bringing together the faculty and sector are set to take place in the upcoming days. In his speech, Mete Çubukçu highlighted the importance of correspondents

noting that "Correspondents are the keystones of this field because they know news, the field and the problems. Good correspondents can also be good presenters however good presenters can't always be good correspondents." Addressing journalism in two contexts, Çubukçu touched upon the existence of two fields, routine news and news programming. Stating that routine news is covered for a period of 1.5-2 minutes, Çubukçu stated that news programming can last for up to 40 minutes.

Noting that visuals are also of the utmost importance in the field, Çubukçu introduced NTV News Center cameraman Alihan Sönmez. Adding that visuals play a key role in television, Sönmez stated that a cameraman must have field experience, follow the agenda, know the history of an event and geography of a location as well as possess technical details in order to capture exactly what is happening.

During the talk in which both speakers provided information about their many experiences in the Middle East the

speakers highlighted the importance of having a trustworthy crew (host, translators, drivers etc...)

After answering audience question Alihan Sönmez and Mete Çubukçu were presented gifts and plaques of appreciation. The event came to a close after the honor and high honor students from EMU Radio-TV and Film Department were presented their certificates by academic staff members, Alihan Sönmez and Mete Çubukçu.

Visit to EMU Rector's Office

After the talk, Mete Çubukçu and Alihan Sönmez visited EMU Rector's office along with acting Dean Assoc. Prof. Dr. Agah Gümüş, Department Chair Assoc. Prof. Dr. Bahire Özad and Vice Chair Ahmet Goran. Meeting up with Rector Prof. Dr. Necdet Osam, the guests received information about EMU and stated that they are very pleased at the university. During the meeting in which Prof. Dr. Özgür Eren was also present, Çubukçu and Sönmez were gifted Cypriot lefkara work with an EMU logo by Prof. Dr. Osam.

## A Talk on "Working Freelance on Television" Takes Place at EMU Faculty of Communication & Media Studies



A talk titled "Working Freelance on Television" took place at the Eastern Mediterranean University (EMU), and was organized by the Faculty of Communication Studies, Department of Radio-TV and Film Studies. The talk was delivered by Halit Ziya Demirtaş, who has been working in Turkish television for 30 years. The event which took place at the FCMS Purple Hall was attended by a large number of people.

The opening speech of the talk was given by Chair of the Department of Radio-

TV and Film, Assoc. Prof. Dr. Bahire Efe Özad, who thanked the attendees for their involvement and wished everyone a productive talk. Underlining the importance of the faculty and sector coming together, Assoc. Prof. Dr. Özad stated that such organizations will continue in the future.

Demirtaş who is the creator of successful television series such as "Manşet", "Zamanda Yolculuk", "Ve Zaman Durdu", "Hey Taksi" and "İki Kuşak Bir Mutfak" provided students with information about

Freelance work stating that he started such work on Yeşilçam and has been carrying it out in the 30 years that have passed since then.

Demirtaş spoke about the difficulties he faced when starting his career, the firsts he lived in the business and the paths he followed. During the speech he stated "Specialize, so that you stand out and don't become ordinary. Be knowledgeable about a topic and trust your knowledge". Demirtaş also advised students to decide what they want to do upon the completion

of their education and to add experiences onto the knowledge picked up at the university.

Providing examples from work during his 30 year career Demirtaş went on to answer audience's questions. The talk ended with a group photo after Assoc. Prof. Dr. Özad and Vice Chair of the Department of Radio-TV and Film Studies Ahmet Goran handed Demirtaş a gift and plaque of appreciation.

## 3rd Molecular Biology and Genetics Career Day Takes Place at EMU



Organised by the Eastern Mediterranean University (EMU), Arts and Sciences Faculty, Biological Sciences Department, the 3rd Molecular Biology and Genetics Career Day took place on Tuesday, the 13th of December 2016. The aim of the event was to inform students from

the Molecular Biology and Genetics undergraduate program about different career paths and opportunities. The Career Day featured eight speakers working for institutions in Cyprus and the United States of America. During the event, information was provided about job

opportunities such as forensic genetics, genetic counseling, clinical embryology and a range of academic-research topics.

The career day was attended by approximately 300 students from the Molecular Biology and Genetics

undergraduate program. According to information from the Biological Sciences Department, the Molecular Biology and Genetics Career Day takes place in the Fall Semester of every year with the support of EMU Rector's Office and Arts and Sciences Faculty.



## EMU Academic Staff Member Invited to Speak at a Conference in South Cyprus

Eastern Mediterranean University (EMU) Faculty of Arts and Sciences, Department of Biological Sciences academic staff member Assoc. Prof. Dr. Şükrü Tüzmen recently attended the 7th PanCyprian Thalassaemia conference that took place at "The Cyprus Institute of Neurology and Genetics" in South Cyprus, upon invitation to deliver a speech. Assoc.

Prof. Dr. Tüzmen held a seminar titled "Potential Therapeutic Modalities in Beta-Thalassemia", organized with the support of the PanCyprian Thalassaemia Association. During the seminar, Assoc. Prof. Dr. Tüzmen provided information on his academic work relating to finding a cure for Beta-Thalassemia.

## EMU-CEC Organizes Visual Merchandising Training



The Eastern Mediterranean University Continuing Education Center (EMU-CEC) is organizing Visual Merchandising Training in collaboration with the Istanbul Moda Academy (IMA). The "Visual Merchandising" training will involve the participation of sales and visual teams from different stores in the Turkish Republic of Northern Cyprus (TRNC).

The training aims to make sales services more efficient and display window designs that are up-to-date with current innovations.

The aim of the training set to last for 12 hours, is for participants to be able make correct sales orientated style combinations whilst highlighting the importance

of different products and models in an effective manner. In addition to acquiring the required information the education aims for participants to now possess the fundamentals of visual merchandising and display window design.

During the training which will be delivered by Istanbul Moda Academy instructor Oğuzhan Coşkun, participants will be informed about many topics such as what is visual presentation, aims of visual presentation, visual presentation and the 5 senses, the absolute musts, rules and standards of retail, rules of product arrangement, creative examples and planning.

Istanbul Moda Academy (IMA) is one of Turkey's best fashion schools, internationally acknowledged in all fields relating to style and known for provid-

ing an education with an innovative and modern approach. IMA was founded in 2007 as a result of a European Union, Ministry of Economy and Istanbul Textile and Apparel Exporter Associations collaboration. Its founding aim was to train fashion designers informed about international markets and to create an innovative and creative workforce to shape and direct the textile and ready-wear field which is one of Turkey's fundamental industries. The IMA transformed its aims into reality and is now a premium fashion education institution. For further information about Visual Merchandising Education and course application, one can call 0392 630 2471 or get in contact with the EMU-CEC Secretariat. The last day for applications is the 2nd of January 2017. The courses are set to start on the 9th of January 2017.

## EMU Talks Football



Organized by the Health Sciences Faculty, Department of Sports Sciences, a panel titled "Is Football Only Football?" took place at the Eastern Mediterranean University (EMU). The moderator of the panel that took place at the Health Sciences amphitheatre was Prof. Dr. Mehtap Malkoç, Dean of the Health Sciences Faculty. Speakers at the panel were well-known Turkish football coach and sports writer Önder Özen and Cypriot sports writer Oğün Genç Kaçmaz.

Speaking in front of a large audience, Oğün Genç Kaçmaz provided information about the state of Cypriot football, living conditions and the difficulties of administrative affairs underlining the fact that necessary importance isn't placed on football in the country. The other speaker, Önder Özen talked about the social and economic

effects of countries and their rulers on football, focusing on the financial and administrative dilemmas in Turkish football. The panel came to an end with a question and answer session.

Visit to EMU Rector's Office  
Önder Özen and Oğün Genç Kaçmaz visited EMU Rector's Office along with Dean Prof. Dr. Mehtap Malkoç, Sports Sciences Department Coordinator Assist. Prof. Dr. Berkiye Kırmızıgil, academic staff member Ahmet Özyaşar and Public Relations and Press Office Director Murat Aktuğralı. At the Rector's Office the group visited Vice Rector for Academic Affairs Prof. Dr. Hüseyin Özkaramanlı. Receiving information about EMU, guest speaker Özen, expressed his pleasure regarding being at EMU. Özen was also presented a gift with Cypriot Lefkara work and EMU logo.

## EMU English Preparatory School Introduces Turkish Cypriot Culture



A project titled 'Turkish Cypriot Culture' was organized by Eastern Mediterranean University (EMU) Foreign Languages and English Preparatory School 'Social Responsibility Project' organizer and academic staff member Mehşen Ercanlar. The project was led by academic staff members Nevin Adalar, Pınar

Hüdaoğlu and Refika İlkan Özer. As part of the social responsibility project EMU Foreign Languages and English Preparatory School students and academic staff members travelled to the İskele region where they visited an olive oil factory in Çayırova village. Here, they witnessed how olive oil which is one of Cyprus' traditional tastes is made by using and old and also modern methods. They also had the opportunity to taste olive products. The last stop on the trip was Mehmetçik village where the students had the opportunity to taste local Cypriot food, prepared specially for them. Towards the end of the trip, the students watched and joined into Cypriot folk dancing creating fond memories and living enjoyable moments. Throughout the trip, the students gained the opportunity to witness Turkish Cypriot culture and mix with the local community.

## Rainbow Social Responsibility Project from EMU English Preparatory School



A new social responsibility project, 'Rainbow' was organized by the Eastern Mediterranean University (EMU) Foreign Languages and English Preparatory School 'Social Responsibility Project' organizer and academic staff member Mehşen Ercanlar. The project that included students from the English Preparatory School was led by academic staff members Damla Simsaroglu, Emine Ermetal and Sinem Çavuşoğlu.

For the project that aimed to develop environmental consciousness and reinforce team work, students and academic staff teamed up to carry out a clean-up in the Palm Beach region. The efforts of the EMU Foreign Languages and English Preparatory School students, was met with appreciation by the local community.

## "EMU with Folk Songs" Event Cancelled



Organized annually by the Eastern Mediterranean University (EMU) Social and Cultural Activities Directorate, the seventh "EMU with Folks Songs" event set to take place on Friday, the 16th of December 2016 has been cancelled because of the terrorist attack that took place in İstanbul. The EMU Rector's Office released the following statement regarding the cancellation:

"We are greatly saddened by the casualties of the bomb attack that took place on the 10th of December 2016 in which police were targeted at the Beşiktaş – Bursaspor match played at the Vodafone Arena. It is for this reason that Eastern Mediterranean University Rector's Office Coordination Committee has decided to cancel EMU with Folk Songs-7 organisation planned to take place on the 16th of December, 2016.

We extend our condolences to Turkey and hope that the injured will return to good health as soon as possible."

### This Week's Academic Publications

Source: Web of Science

#### Faculty of Arts & Sciences

I.Mazharimousavi, S. H., Amirabi, Z., & Halilsoy, M. (2016). Magnetic Morris-Thorne wormhole in 2+ 1-dimensions. General Relativity and Gravitation, 48(11), 143.



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