



## Delegates from EMU Rector's Office in Lebanon

A group of delegates from Eastern Mediterranean University Rector's Office led by Rector Prof. Dr. Necdet Osam paid an official visit to Lebanon. Among the visiting officials were Vice Rectors Prof. Dr. Cem Tanova and Prof. Dr. Özgür Eren, Rector's Coordinator Asst. Prof. Dr. Arif Akkeleş and Public Relations and Press Office Director Murat Aktuđralı. Members of the delegate paid visits to Turkey's Ambassador to Beirut Çađatay Erciyes, Lebanon Ministry of Education Higher Education Director Prof. Dr. Ahmad Jammal, Rector of Lebanon University Prof. Dr. Fouad Ayoub, Lebanon Military Spokesperson General Mahmoud el Asmar and 11th Lebanon President Michel Suleiman in his place of residence.

The visiting officials also had the chance to meet with former Northern Lebanon Education and Justice Minister Samir Jisr in Beirut during a meal organized in honor of them. In addition, visits to Al Manar University and Tripoli Order of Architects and Engineers took place in Tripoli. During the said visits, academic collaborations and student exchange possibilities were discussed.





# Delegates from EMU Rector's Office in Lebanon



Former Northern Lebanon Education and Justice Minister, Future Movement Member of Parliament Samir Jisr



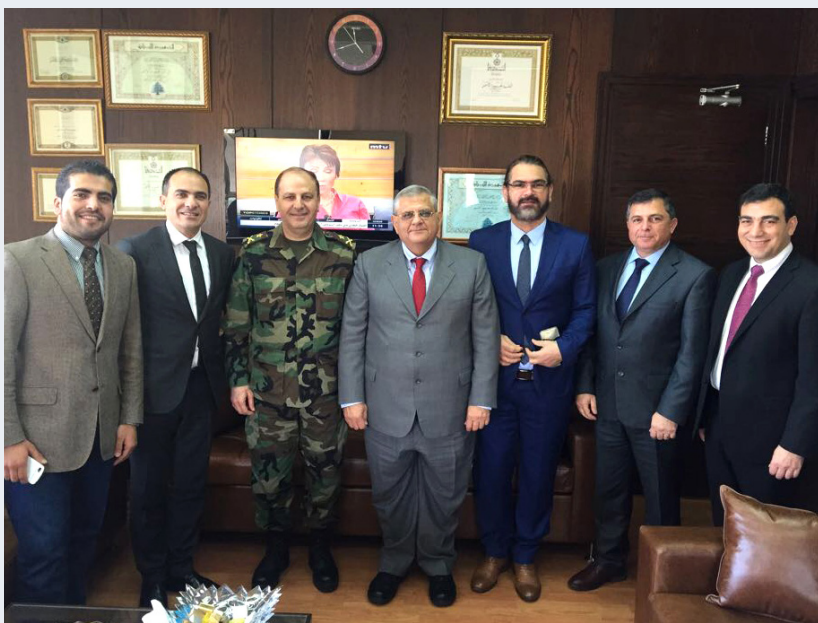
Lebanon Ministry of Education Higher Education Director Prof. Dr. Ahmad Jammal



Lebanon University Rector Prof. Dr. Fouad Ayoub



Al Manar University Director Dr. Ahmad Sami Menkara



Lebanon Military Spokesperson General Mahmoud el Asmar



Alumni Meeting in Tripoli



# EMU Electrical Engineering Department Hosted Volkan Akcan



As part of the Eastern Mediterranean University (EMU) 5th International Career Week, Faculty of Engineering, Department of Electrical and Electronic Engineering hosted General Electric (GE) Healthcare Turkey Representative Volkan Akcan.

Akcan, who graduated from EMU Electrical & Electronic Engineering Department in 2004, came together with students of the department sharing his professional experiences. In his speech, Akcan stated that he became successful in exams

and job interviews, thanks to his education at EMU. He noted that as a result of the medium of instruction being English and the education environment being multi-cultural, he obtained the opportunity to receive in-service training abroad and the

chance to improve himself in a global corporation like GE.

Akcan, who provided information to the large number of students and academicians about biomedical device design and their working principles, continued his speech by underlining how his extensive technical education at EMU helped his development in his professional business life.

Akcan also shared information about GE Healthcare and his area of expertise, stating that GE Healthcare employs mainly engineers and student interns. Explaining how these internship or job applications should be made, Akcan gave recommendations to prospective electrical engineers on how to accomplish their goals in professional and educational life. At the end of the event, Electrical & Electronic Engineering Department Chair Prof. Dr. Hasan Demirel presented Volkan Akcan a Lefkara panel peculiar to Cyprus.



## Two Industrial Engineers at EMU for the International Career Week

Eastern Mediterranean University (EMU) Faculty of Engineering, Industrial Engineering Department graduates Dr. Mohammad Mesgarpour (Academician at University of Nottingham in England) and Mustafa Parmaksız (Shell Co. Supply Chain & Contract Management Administrator) visited EMU for the 5th International Career Week.

The opening speech of the talks was delivered by EMU Industrial Engineering Department Chair Asst. Prof. Dr. Gökhan İzbrak. Assist. Prof. Dr. Gökhan İzbrak, who provided information about the curriculum vitae of the guests, stated that the students are lucky to be able to listen to these talks and thanked the speakers of the event for sparing time to share their experiences with students by visiting EMU during their intense work schedules. During his speech, Asst. Prof. Dr. İzbrak thanked EMU Rector's Office for their financial support of the project that welcomed numerous speakers even from outside Cyprus and Turkey.

The department amphitheater was filled by students from the Industrial Engineering and Management Engineering Departments as well as students from different EMU programs. The speakers provided detailed information about the problems they faced and how their EMU education contributed to the solving of these problems. Mohammad Mesgarpour and Mustafa Parmaksız who focused on the importance of teamwork that includes people from different disciplines and of different cultures in today's world, highlighted that in the cosmopolitan atmosphere which is created by EMU where 20 thousand students coming from 106 different countries and a thousand academicians coming from 35 different countries, the students have the opportunity to recognize and learn foreign cultures, which is very important for a successful career. Particularly, the job interview experiences of the speakers were found helpful by the students and the invited speakers received a round of applause at the end of their speeches.



# Another Seminar at EMU Business & Economics Faculty

Eastern Mediterranean University (EMU) Business and Economics Faculty welcomed Investment and Development Agency Director Berkan M. Tokar as part of their week-long series of seminars. Tokar carried out a seminar titled "Good Governance of Public Investments: North Cyprus and International Practices" during which he made important points regarding the planning of public investments, evaluation and comparison of alternative projects as well as the prioritisation of projects.

Explaining the international standards of Public Investment Management Berkan M. Tokar shared with the audience what is missing in our country and what should be improved.

Many Business and Economics Faculty students and members of academic staff attended the presentation. The question and answer session touched upon university-community collaboration that may lead scientific feasibility studies that allow decision-makers to choose between projects and prioritization based on scientific methods.



## EMU Foreign Languages and English Preparatory School Hosted Teacher Training Courses



Eastern Mediterranean University Foreign Languages and English Preparatory School hosted Teacher Trainer Development courses which took place in line with the university's vision and mission of the development of educational quality. The course was organised and delivered by the UK-centered Norwich Institute for Language Education (NILE) which is considered as one of the best institutions in the said field within Europe,

The training which was targeted towards trainers and trainer candidates of the Foreign Languages and English Preparatory School Professional Development and Teacher Training Unit had the aim of improving the training skills of the participants. Having taken place under the sponsorship of Macmillan Education and Deniz Plaza, the training had two phases as 30-hour intensive training followed by three-week online training.



# Büyükkonuk Mayor Sennaroğlu Gives Talk at EMU



Büyükkonuk Mayor Ahmet Sennaroğlu participated in the Talks Open to General Public organized by the Eastern Mediterranean University (EMU) Alumni Communications and Career Research Center. Organized jointly with School of Computing and Technology, the event took place at Mustafa Afşin Ersoy Amphitheatre at 10:30 a.m , on Thursday, the 16th of March 2017. Mayor Sennaroğlu delivered a speech titled "Modern Municipalities: Smart Cities, People and Information".

Mayor Sennaroğlu stated that he graduated from the Construction Technology program of EMU School of Computing and Technology in 2007 and that he was elected as the Mayor of Büyükkonuk after winning the 2014 local elections in the Turkish Republic of Northern Cyprus. Sennaroğlu went on to point out that modern municipalities carry out work according to the wishes of the community and that the Büyükkonuk Municipality provides service for the 9 villages bound to it in equal measure. Sennaroğlu indicated "our work follows

the Eco Village concept." Sennaroğlu stated that young people in the village are moving to cities because of the lack of job opportunities. Stating that they aim to generate revenue via tourism Sennaroğlu noted that their goal is to attract approximately 75 thousand tourists to the village in three and a half months as a result of their

collaborations with Northern Travel and Sunexpress.

In addition, Sennaroğlu indicated that they have completed their membership to the Slow Food movement that was established in 1989 to prevent the dissipation of local food culture and they are continuing their work to join

the international Citta Slow movement that aims to raise living standards in the village. Sennaroğlu stated that The Pine View Facility located opposite to the Büyükkonuk village which also contains a zoo is no longer private property and that it is available for public usage free of charge. Sennaroğlu underlined that this can be viewed as social municipalism.

Providing advice to students attending the talk Sennaroğlu noted that he is the TRNC's youngest mayor and that he has comprised his team of young people, advising the students not to hesitate about getting involved in politics at a young age. Expressing that he is proud to be an EMU graduate Sennaroğlu noted: "Being from EMU is a privilege. I am very happy to return to my school for the talk. I will always remember this day." At the end of the talk EMU Alumni Communications and Career Research Center Director Derviş Ekşici and School of Computing and Technology Director Assoc. Prof. Dr. Mustafa İlkan presented EMU graduate and Büyükkonuk mayor Ahmet Sennaroğlu a traditional Cypriot Lefkara frame.





# Gruff Tekstil Founder Denizcan Çelik Was at EMU's International Career Week



Denizcan Çelik, founder of the popular T-Shirt brand Gruff, was the guest of Eastern Mediterranean University (EMU) Faculty of Communication at the 5th EMU International Career Week. Çelik, a 2010 graduate of the EMU Faculty of Communication and Media Studies, Visual Arts and Visual Communication Design (VACD)

Department came together with the students in a talk titled "The Importance of Social Media in Branding".

VACD Chair Asst. Prof. Dr. Senih Çavuşoğlu delivered the opening speech of the talk and thanked everyone for their participation in the event. Asst. Prof. Dr. Çavuşoğlu

stated that, the VACD Department has completed a lot of national and international activities since its foundation in the last decade. Putting forth that one of the most important criteria for measuring a department's quality is its graduates, Asst. Prof. Dr. Çavuşoğlu and introduced to the students Denizcan Çelik, who gained great success in the design world.

During the talk, Çelik underlined the importance of design, branding and social media sharing his professional experience with the students.

## "Social Media Grants Branding of Boutique Enterprises"

Çelik who gave information about the use of social media and branding, also pointed to the importance of brand identity next to creativity. During his mentioning of the use of social media for low budget boutique enterprises, Çelik said; "The most important advertisement in design business is the one where your customers share things about your products on social media. These viral advertisements and the public visibility of celebrities who use your products, secures your position including traditional media free of charge."

The talk continued with the answering of questions from participants and the "T-Shirt Design" workshop. Decisions were made for the students who were elected during workshops to design T-Shirts for a different project and their work to be used in the design market.

# Genna Advertising Agency Chair Selim Tuncer Meets EMU Students



As part of the 5th International Career Week organized by the Eastern Mediterranean University (EMU) Graduate Communications and Career Research Center Directorate, Genna Advertising Agency Chair Selim Tuncer met with students at EMU Communication and Media Studies Faculty. The talk titled "Brand and Advertising" took place at EMU Faculty of Communication and Media Studies Purple Hall.

During the opening address, the Communication and Media Studies Faculty Academic Staff Member İpek Halim thanked Tuncer for his participation wishing everyone a useful talk.

Tuncer spoke about his career experiences providing students with

advice and hints about branding and advertising. Tuncer stated that advertisements determine the brand perception of consumers, "The written presence of a commodity is its logo, and its verbal presence is the brand." In addition, Tuncer stated that brand names should be short and memorable highlighting the importance of the compatibility of the concept and brand.

The talk that continued with the demonstration and analysis of advertisements created by Tuncer ended after a question and answer session. At the end of the talk Tuncer was handed a traditional Cypriot Lefkara frame in appreciation for his participation.



## Dr. Neslihan Kuloğlu at EMU Education Faculty for Career Week

Dr. Neslihan Kuloğlu Türker, one of the speakers participating in the Eastern Mediterranean University (EMU) Graduate Communications and Career Research Directorate's "5th International Career Week" was at the Education Faculty delivering a meaningful talk titled "Special Education, Personality, Future".

Dr. Türker who has worked as a director, special educationist and psychological counselor for many years in Turkey started her speech by explaining which individuals are those with special needs.

Indicating that the siblings, mothers and fathers of such individuals must be tended to Dr. Türker also touched upon the difficulties faced and heartache felt by families of such individuals. Touching upon the endless anxieties of families regarding their children such as 'What

will happen to them when I die?', Dr. Türker emphasized that special educators and psychological counselors must be patient, investigative, creative, coherent and open to change. Indicating that those who work with people with special needs have the opportunity to change a person's life, Dr. Türker stated that they also learn to be happy about the smallest things and feel like a hero knowing that they teach everything to everybody in their life. Noting that for one to be able to teach something he/she must enjoy it too, Dr. Türker concluded by stating; "If you are not having fun then the individual will not have fun or learn".

At the end of the talk that was greatly enjoyed by the audience Dr. Neslihan Kuloğlu Türker was presented a plaque of appreciation by EMU Education Faculty Dean Prof. Dr. Ülker Vancı Osam.



## EMU Graduate Teacher: "Every Students Has the Right to Learn"



Upon the invitation of Eastern Mediterranean University (EMU) Education Faculty, Mardin province, Savur district Çınarönü Primary and Secondary School Principal Halil Kalkan arrived at the university to deliver a talk titled "Teaching is Sacrifice" for the 5th International Career Week. Kalkan went on to explain that teaching is a profession that requires love and sacrifice.

Halil Kalkan who is an EMU Education Faculty, English Language Teaching (ELT) Department graduate provided the prospective teachers with examples from his own life. Kalkan spoke about what he took into consideration when choosing a university going on to state that as a student at EMU Education Faculty, ELT Department he got rid of his lack of confidence as a result of the education he received and made beautiful friendships. Kalkan also advised his listeners to appreciate their university and teachers.

Noting that he took with him everywhere the awareness and knowledge he obtained at EMU, Kalkan spoke about the difficulties of working where he currently is and the problems faced by the people

who live there. Kalkan stated: "Everything doesn't always go as planned, even though problems may arise, don't give up on your plans". Indicating that at the beginning of your career inexperience makes life a little difficult, Kalkan stated that the anxiety it brings passes with time. Kalkan provided advice for the prospective students such as don't refrain from asking questions, make use of the experience of others, do your work in the best way possible, keep motivation high and don't give in to psychological pressures.

### Teaching is sacrifice

Kalkan stated that teaching isn't a profession to carry out with the aim of earning money. Teaching and facing difficulties in areas with very limited opportunities that require sacrifices is very rewarding for many people. Kalkan showed photos and videos of his students and colleagues in Çınarönü village. Providing examples of creativity in learning despite limited opportunities, Kalkan led to some emotional moments. A plaque was handed to Kalkan after his talk during which he indicated that every student has the right to learn.

### This Week's Academic Publications

Source: Web of Science

#### Faculty of Engineering

I.Ehsan Ahmadi,, Samira Yousefzadeh, Mohsen Ansari, Hamid Reza Ghaffari, Ali Azari, Mohammad Miri, Alireza Mesdaghinia, Behdad Jafari et al. "Performance, kinetic, and biodegradation pathway evaluation of anaerobic fixed film fixed bed reactor in removing phthalic acid esters from wastewater." Scientific Reports 7 (2017).

#### Faculty of Pharmacy

I.Gökçe Şeker Karatoprak, Gamze Aydın, Berrak Altınsoy, Cevahir Altınkaynak, Müberra Koşar, and Ismail Ocsoy. "The Effect of Pelargonium endlicherianum Fenzl. root extracts on formation of nanoparticles and their antimicrobial activities." Enzyme and Microbial Technology 97 (2017): 21-26.



AMERICAN FOOTBALL TEAM  
SATURDAY 18<sup>TH</sup> MARCH 2017 - 13:00  
EMU STADIUM



Eastern Mediterranean University

"For Your International Career"