

EMU International Conference on Urban Politics Attended by TRNC President Akıncı



The International Conference on Urban Politics, hosted by the Eastern Mediterranean University (EMU) Faculty of Business and Economics, Department of Business Administration with the contributions of Ankara University Faculty of Political Sciences, Department of Urban, Environmental and Local Administration Politics took place on the 18th and 19th of September 2017. Within the scope of the "International Conference on Urban Politics", The TRNC Urban Politics Workshop took place on Saturday, the 7th of October 2017 at the Salamis Bay Conti Resort Hotel in Othello Meeting Room and was attended by TRNC President Mustafa

Akıncı. In addition to President Akıncı, the workshop was attended by EMU Vice Rector for Administrative and Technical Affairs Prof. Dr. Özgür Eren, TRNC Ministry of Internal Affairs Undersecretary Gürkan Kara, Ministry of Internal Affairs Director Hüseyin Amcaođlu, Ministry of Internal Affairs Local Administrations Director Dr. Türel Öksüzöđlu, Ministry of Tourism and Environment, Urban Planning Office Director Türkmen Yiđitcan, Association of Cyprus Turkish Municipalities General Secretary Hüseyin Köle, local TRNC mayors and their representatives, Ankara University academic staff members, Honorary Head of the Conference Prof.

Dr. Ruşen Keleş and Conference Chair Prof. Dr. Ayşegül Mengi.

"EMU Will Continue Contributing to Municipalities"

At the opening ceremony of the workshop Vice Dean of the EMU Business and Economics Faculty Assoc. Prof. Dr. Deniz İşçiođlu thanked President Akıncı, ministry, municipality and university representatives for their participation. Assoc. Prof. Dr. İşçiođlu indicated that the academic data and solution suggestions that emerge from the conference will be announced to the public via a press conference on Monday, the 9th of October 2017. Speaking after

Assoc. Prof. Dr. İşçiođlu, Honorary Head of the Conference Prof. Dr. Ruşen Keleş stated that the conference is going very well and that the subjects of local administration and municipalism are being discussed in depth. In a speech of his own, EMU Vice Rector for Administrative and Technical Affairs Prof. Dr. Özgür Eren noted that EMU provides technical and engineering support for municipalities whose problems they witness first hand. Prof. Dr. Eren concluded by indicating that the university will continue to provide technical and engineering support to municipalities in the TRNC.

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President Akıncı Shows Full Support to Workshop

Noting that he spent a large part of his political career as a local administrator, TRNC President Mustafa Akıncı stated that

international conferences like this one on urban politics shed light on what needs to be done for politicians. Highlighting the importance of planning in urban politics, President Akıncı indicated that coming up with the best plan regarding what should



be done with the approximately 1.5 million acres of public land in the TRNC is what we owe future generations. President Akıncı concluded by thanking all involved in the organization of the International Conference on Urban Politics also

stating his full support. After the opening speeches, all mayors starting with Association of Cyprus Turkish Municipalities President Ahmet Y. Benli contributed to the TRNC Urban Politics Workshop.

A Radical Domestic Reform is Necessary



EMU Faculty of Business and Economics Vice Dean Assoc. Prof. Dr. Deniz İşçiöğlü, Ministry of Internal Affairs Local Administrations Director Türel Öksüzöğlü and TRNC Municipalities Union Secretary General Hüseyin Köle held a press conference and evaluated the workshop in EMU Board of Trustees Meeting Hall.

İŞÇİÖĞLÜ

EMU Faculty of Business and Economics Vice Dean Assoc. Prof. Dr. Deniz İşçiöğlü stated that mayors and centralized administration representatives had expressed important problems regarding local administrations during the workshop

and recommendations to solve such problems were discussed. Saying that the questionnaire and the workshop report is to be published into a book upon its detailed analysis, İşçiöğlü also mentioned that a suggestion on solving the problems of local administration by collaborating with centralized-local administration has been offered.

İşçiöğlü indicated that participants discussed the issues within the framework of contemporary behaviors and prudent approaches. Moreover, Vice Dean Assoc. Prof. Dr. İşçiöğlü emphasized the importance of seeking solutions on local



administrations and urban policies of the country. Lastly, İşçiöğlü expressed their desire to continue the workshop by communicating with different groups in depth.

ÖKSÜZOĞLU

In addition to İşçiöğlü, Ministry of Internal Affairs Local Administrations Director Türel Öksüzöğlü expressed his happiness on participating in the workshop and drew attention on the efficiency of the workshop. Öksüzöğlü also said that the course of action of the workshop is now ready. Moreover, Öksüzöğlü expressed his

hope that the collaboration between the Municipalities Union, EMU, AU and Local Administrations continue.

KÖLE

TRNC Municipalities Union Secretary General Hüseyin Köle shared the union's happiness on being able to scientifically prove the problematic issues also mentioned by local administrations. Köle, ended his speech by saying that Municipalities Union will continue to support such workshops.

(Türk Ajansı Kıbrıs - TAK)

EMU Communication Faculty Student Wins TRT Competition



Eastern Mediterranean University (EMU) Communication Faculty, New Media and Journalism Department student Hasan Doğan has won the first prize in the TRT Communication Professionals of the Future Competition.

Eastern Mediterranean University (EMU) Communication Faculty, New Media and Journalism Department student Hasan Doğan won the first prize in the TRT (Turkish Radio and Television Corporation) "Communication Professionals of the Future Competition". Doğan was accompanied by New Media and Journalism Department academic

staff member Assoc. Prof. Dr. Hanife Aliefendioğlu to the award ceremony in Ankara.

The award ceremony of the competition that aimed to contribute to the training of qualified media professionals took place at Bahçelievler TRT Arı Studio. The competition took place amongst University Level Communication Faculty undergraduate students.

A large number of students competed

351 students with 211 pieces of work from 35 universities participated in the competition comprising of the main

categories "Radio Broadcasting", "Television Broadcasting", "Audiovisual News Broadcasting" and "New Media Broadcasting". The competition was aimed towards not only Turkish students but students from the Turkish Republic of Northern Cyprus (TRNC), the Balkans and the Middle East. Hasan Doğan from the Eastern Mediterranean University won the first prize in the field of "Social Media Project".

Hasan Doğan entered the 3rd annual TRT "Communication Professionals of the Future Competition" with the social media project www.dedebiyat.xyz, aiming to create awareness about

social media clickbait. The website contains citations from books that can be considered useful for the public regarding news items from large newspapers and websites that use clickbait to attract views.

Commenting on receiving his award during a live broadcast Hasan Doğan stated: "I would like to thank my project advisor at EMU, Research Assistant Sertaç Özdemir and Assoc. Prof. Dr. Hanife Aliefendioğlu who accompanied me to Ankara." The ceremony later came to an end after participants were invited on stage and a group photo was taken.

EMU Faculty of Law Students to Study in Bologna University

Within the scope of the collaboration agreement settled between Eastern Mediterranean University and Bologna University's Faculty of Law in 2015, students of EMU Faculty of Law have registered to Bologna University Faculty of Law for the first time.

The collaboration agreement enables both institutions to exchange students, researchers and faculty members. In this context, students have the opportunity to study in Bologna University and faculty members find the chance to do research and teach in Bologna University.

Among the applicants, EMU Faculty of Law students Egemen İnalay, Fulya Bozkurt and İlayda Öner are admitted to the Faculty of Law in Bologna University. Students starting to study in Bologna University as of 2017 - 2018 Academic Year Fall Semester state that this experience is an important milestone their lives. Students recommended the program to fellow students by saying that the Law education in English language within



Bologna University is significantly beneficial in terms of improving themselves. Apart from studying in the first and the oldest university of the world, EMU Faculty of Law students stated that living in Europe and experiencing life as young individuals is invaluable. The opportunity only offered for EMU Faculty of Law students has become a very popular

exchange program within EMU Law students. Researches regarding student exchange programs indicate that such programs play a vital role on extending visions of students. Due to the national nature of the legal education, it is very hard to come across such programs. EMU Faculty of Law achieved the difficulty and put the student exchange program into action. EMU Faculty of Law students are receiving education

in English on important courses such as European Union Law, Principles of European Legal Orders, International Law, European Union Internal Market Law, Information Technologies and Law, Chinese Business Law, Copyright Law and European Competition Law. In this context, EMU Faculty of Law students are successfully representing EMU in Bologna University.

AEGEE Famagusta's Summer University Selected 3rd Best Summer University



Operating under the Eastern Mediterranean University (EMU), Social and Cultural Activities Directorate, AEGEE Famagusta's (European Students Forum), annual "Summer University" activity that brings together students from different countries in Europe has

been chosen as the third best Summer University. Internationally recognized AEGEE Famagusta has the right to vote and stand for election. In August they organized their 19th Summer University titled "Paradise of Mediterranean". This Summer University was awarded the



third best Summer University at the AEGEE Student Form General Assembly that took place at Catania University in Sicily with the attendance of over 1,000 representatives.

In a vote in which 2,276 people participated, AEGEE Famagusta's Summer University organization finished in third place following AEGEE Florence and AEGEE Aachen. AEGEE Moscow's Summer University came fourth in the voting that featured 65 different Summer Universities. Leaving behind many of

Europe's important cities and universities, AEGEE Famagusta's achievement is also important in the promotion of the Turkish Republic of Northern Cyprus (TRNC) and EMU.

What is AEGEE Famagusta?

AEGEE Famagusta (European Students' Forum) is a student group founded within the Eastern Mediterranean University in 1998. It is currently one of the student forums in the TRNC that is a member of an international organization.

Collaboration Between EMU and Iranian Graphic Designers Society



Eastern Mediterranean University (EMU) Faculty of Communication, Department of Visual Art and Visual Communication Design has signed an extensive collaboration protocol with the Iranian Graphic Designers Society.

Faculty of Communication, Department of Visual Art and Visual Communication Design Chair Assoc. Prof. Dr. Senih Çavuşoğlu and Vice Chair Asst. Prof. Dr. Fırat Tüzünkan

travelled to Tehran carrying out a range of visits concerning the collaboration protocol from the 6th to the 9th of October 2017.

Joint work will be carried out Reciprocal projects, joint exhibitions, conferences, seminars and workshops will take place as part of the collaboration protocol signed between EMU and the Iranian Graphic Designers Society. According to the



protocol joint work with professionals in their field and research groups will be taking place in addition to institutional collaboration. During the agreement, the Iranian Graphic Designers Society was represented by their President Ebrahim Haghighi.

Visual Sabotage

As part of the visit, Assoc. Prof. Dr. Senih Çavuşoğlu organized a seminar and workshop titled "Visual

Sabotage" at the Vije School of Visual Communication. The seminar and workshop attracted a great deal of interest from both academic staff and students.

Invitation to TRNC

In addition, a visit was paid to surrealist art connoisseur Ali Akbar Sadeghi who was one of the pioneers of Iranian animation films. Sadeghi was also invited to the TRNC.

Eastern Mediterranean University
INTERNATIONAL CONFERENCE ON FOREIGN LANGUAGE EDUCATION
ICONFLE 2017
organised by Foreign Languages and English Preparatory School

CONTEMPORARY ISSUES IN FOREIGN LANGUAGE EDUCATION

20-21 October 2017
Eastern Mediterranean University
Famagusta, North Cyprus
iconfle.emu.edu.tr

2017 International Conference on Foreign Language Education to be Held in EMU

'Contemporary Issues in Foreign Language Education' themed International Conference on Foreign Language Education will be hosted by the Eastern Mediterranean University (EMU) Foreign Languages and English Preparatory School on the 20th and 21st of October, 2017 in EMU Rauf Raif Denктаş Culture and Congress Centre.

The conference to commence on the 20th of October, 2017 at 09:00 aims to provide an opportunity for language teachers and trainers to exchange ideas and share knowledge on contemporary issues regarding foreign languages. The international conference will be held in English and, various presentations and discussions on topics such as Curriculum

Design and Material Development, Language Tests, Measurement and Evaluation, Professional Development, Methodology, Teacher Training, Educational Technology and Language Learning, Learner and Teacher Autonomy, Global and Cultural Issues, Institutional Development and lastly, International Accreditation will take place. World renowned writers and English language teachers of non-native speakers of English including Steve Taylore-Knowles, Tony Prince, Andy Hockley, Paul Seligson, Prof. Penny Ur and Jon Hird will be among the conference speakers. Information on conference program is available on ICONFLE website, 'iconfle.emu.edu.tr'.

News Program Producer Aysu Basri Akter at EMU



Producer of the news program "Günün Getirdikleri" and Gazete 360 chief editor Aysu Basri Akter was the Eastern Mediterranean University's guest at the talk titled "Social Media from the Centre of News to the Nucleus of Life". The talk was a joint organization of the Alumni Communication and Career Research Directorate and the Communication Faculty, Department of New Media and Journalism. At the event that was attended by students, research assistants and members of staff, Akter shared her experience in the sector.

The opening speech of the talk was delivered by Department of New Media and Journalism Chair Assoc. Prof. Dr. Nurten Kara. Assoc. Prof. Dr. Kara expressed their pleasure in hosting EMU graduate Aysu Basri Akter and thanked all participants. "This year our program has been renewed, it is now New Media and Journalism. I am very happy to see our guest Aysu Basri Akter who will address the relationship between new media and traditional media as well as journalism and social media. Starting the talk by expressing how happy she is to be back in

EMU after all these years, Akter touched upon the advantages and disadvantages of social media in the field of journalism. According to the Women and Democracy Association's 2013 survey 92% of people check their social media accounts as soon as they wake up. Pointing to these results Akter stated "Our life-styles have changed. Social media has become a platform we check during the day to follow developments. Even people's position in life is shaped by their interest in social media and their following."

"Everybody is a media mogul"
Akter stated that everyone carries out journalism for better or for worse as a result of mobile phones. "Everybody can be a media mogul. The latest updates and images can be obtained from social media. TV and print newspapers are losing to new media. Social media is a lot cheaper, quicker and more interactive. It is the dominating power of today. Akter drew attention to the importance of a social media following for journalists, providing a reminder that even the presidents of the USA and Russia are challenging each other on social media.

"Social media can lead to revolution"

Touching upon activism movements on social media Akter noted "Social media can now lead to revolution. Activist movements such as the 'Arab Spring', the 'Gezi Park' in Turkey and the 'Reddediyoruz Platform' in Cyprus are being organized on social media platforms."

"Correspondents can't accommodate the reflexes of the local community"

Commenting on how it emerged during the first gulf war that traditional media can direct societies Akter noted: "The times have changed so much that the war in Syria is covered better by the local community than professional correspondents because the correspondents can't accommodate the reflexes of the local community."

"Social media has left us naked and defenseless"

Noting that individuals can present themselves how they like on social media, Akter stated "We play the role of our social media profiles in our everyday life. This is serious identity illusion. On the other hand everything on social media can be used as intelligence everywhere from work

to our private lives. Social media has left us naked and defenseless."

"An unusual bond is forming between new media and law"

"An unusual bond is forming between new media and law. The WikiLeaks documents can be used as an example in this regard. Legal action has been brought against the claims of the documents and those who led to these documents emerging." Akter also added that in comparison to the past the reputation of hackers is more positive as they are more involved in the exposing of socially important events.

"The informatics law has no vote potential"

Akter concluded the talk by speaking about there being no informatics law in Cyprus. "I don't think there is a special reason for this. I was invited to the Parliament Commission this summer. Some changes were made to the proposed law however progress is slow because the Informatics Law has no vote potential." Aysu Basri Akter was presented a plaque of appreciation by Assoc. Prof. Dr. Nurten Kara at the end of the talk and a group photo was taken.

The Cabinet of Lost Memories: Experimental Documentation of Trashed and Burned Domestic Objects

Eastern Mediterranean University (EMU) Communication Faculty, Department of Visual Arts and Visual Communication Design academic staff member Asst. Prof. Dr. Aysu Arsoy carried out a seminar at the EMU Architecture Faculty titled "The Cabinet of Lost Memories: Experimental Documentation of Trashed and Burned Domestic Objects". One day whilst walking on the beach Asst. Prof. Dr. Arsoy came across a marble in the shape of a woman's hand and took its photographs. Upon returning to the same place the next day she found that there were many other abandoned, burned and trashed domestic objects such as pieces of toys, old bottles, marbles and tea cups. Arsoy, carried out research and found out that some of these objects date back to 1964.

Unique Cypriot Story

She found out with the help of historians that this place was used as the rubbish area of Varosha after 1974. She took photographs of these objects where she



found them and later collected them. Finding out the story of each object she saw that there were living creatures in them which made her think that Varosha is not dead. These objects were sources of inspiration for Asst. Prof. Dr. Arsoy to write stories and make short films. She was invited to the "Domesticity

of the Abandoned" exhibition in the USA. She presented these objects at the exhibition by creating some experimental organizations and a unique Cypriot story. According to the story, a girl who is in love with a boy but cannot come together with the boy because of his mother, turns into a bird and starts flying and

telling everybody that she loves him. Asst. Prof. Dr. Arsoy made participants listen to Cypriot bird sounds in order to feel the emotion of the story also adding depth by using different lighting. Asst. Prof. Dr. Arsoy continues to participate in exhibitions to spread unique Cypriot stories to the largest mass possible.

EMU Prepares for Social Media and Brand Week



DAÜ - MUSTAFA AŞŞIN ERSOY KONFERANS SALONU
smbw.emu.edu.tr
*Tüm sunumlarda simultane çeviri olacaktır.

18 Ekim 2017

				
FERAS SALEN BBC Action Kuzey Afrika Sosyal Medya Yöneticisi	MOSES SHAWALY MK Solutions MK Solutions Kurucusu	BİLGE ONUR TURKCELL Strateji, Pazarlama ve Marka İletişim Yöneticisi	MEHMET EKİN VAİZ Neydi Olacağı Yönetmen	GÜLŞEN ERÇİN Neydi Olacağı Yönetmen
10:30 - 11:15	11:30 - 12:15	14:15 - 15:00		

19 Ekim 2017

		
ENİS BARUH Wanda Digital Kreatif Direktör	KHALED AKBİK OMD Global Media Agency Birleşik Arap Emirlikleri Sosyal Medya Yöneticisi	SONER BEYHAN Hepsiburada Kültür, Eğlence ve Ofis Malzemeleri Kategori Müdürü
10:30 - 11:15	11:30 - 12:15	14:15 - 15:00






EMU Social Media Unit, in collaboration with the Eastern Mediterranean University (EMU) Communication and Media Studies Faculty, is organizing the "Social Media and Brand Week" between 10:00 a.m. and 4:00 p.m. on the 18th and 19th of October 2017.

Social Media and Brand Week will begin on Wednesday, the 18th of October 2017, with the opening speeches and a conference taking place at Mustafa Aşşin Ersoy Hall. The event that will appeal to those interested in social media at an amateur or professional level will take place with contribution from Cookies. The primary sponsors of the event are the Turkish Airlines and North Cyprus Turkcell.

BBC Media Action North Africa Social Media Manager Faras Saleh, MK Solutions founder Moses Shawaly, Wanda Digital Creative Director Enis Baruh, Hepsiburada Culture, Entertainment & Office Supplies Site Manager Soner Beyhan, OMD Global Media United Arab Emirates Social Media Director Khaled Akbik, Turkcell Tactical Marketing and Brand Communication Manager Bilge Onur, Neydi Olacağı Program Directors Mehmet Ekin Vaiz and Gülşen Erçin are speakers at the event that will provide tips for those interested in Social

Media and Digital Marketing regarding gaining information, meeting experts, creating strategies for big companies, the experience and skills needed to reach success in the social media sector, setting goals and what roads to take.

Speaking on Social Media and Brand Week, where those attending will be presented certificates, EMU Institutional Communications and Social Media Coordinator Raziye Nevzat highlighted that social media has become an important platform for advertising and marketing and added that social media also presents important job opportunities for many individuals. Nevzat stated that digital marketing will encapsulate a large part of the sector in the near future indicating that this event provides an important opportunity for students and graduates who want to be a part of this profession as well as those who want to expertise in their fields.

Registration Continues

Those interested in the event that will be free of charge for EMU personnel and students can apply from the website smbw.emu.edu.tr. Applications will be accepted until the 17th of October 2017. Simultaneous translation will be available during all presentations at the event expected to have a high attendance.

Welcoming Event for New Students Takes Place at EMU Architecture and Business Faculties



Eastern Mediterranean University (EMU) Architecture Faculty, Department of Architecture and EMU Business and Economics Faculty organized "Welcoming Events" for new undergraduate, postgraduate and doctorate students of the 2017-2018 Academic Year.

"Welcome to the Family of Architecture"

At the opening speech of the Department of Architecture's event, Department of Architecture Chair Prof. Dr. Naciye Dorathl stated that a country's true wealth is a highly qualified labour force. Noting with an understanding that acknowledges this wealth, Prof. Dr. Dorathl expressed the department's happiness to prepare bright young minds from many different countries for the future. Prof. Dr. Dorathl highlighted her hopes that students who are leaving their families for the first time to study far away from home at the Department of Architecture will feel like they are a part of the family.

EMU Architecture Faculty Dean Prof. Dr. Özgür Dinçyürek and Architecture Faculty Postgraduate Committee Coordinator Prof. Dr. Hıfısiye Pulhan also wished the new students the best of luck expressing that they are very happy to incorporate them into the EMU

family under the roof of the Architecture Faculty. At the 2017-2018 Academic Year Welcoming Event, Basic Design (FARC 101) and Introduction to Design (FARC 102) students showcased their warm-up project creations such as hats and masks in the Faculty of Architecture yard. At the activity where the best projects were awarded, new students gained the opportunity to mix with other students and members of academic staff.

"Welcoming Cocktail" at Business and Economics Faculty

Meanwhile, The Business and Economics Faculty organized a "Welcoming Cocktail" for their new undergraduate, postgraduate and doctorate students. The activity that aimed for new students to get to know the faculty, members of academic staff and other students was also attended by EMU Rector Prof. Dr. Necdet Osam, Vice Rector for Academic Affairs Prof. Dr. Hüseyin Özkaramanlı, Vice Rector for International Affairs and Promotion Prof. Dr. Cem Tanova, Vice Rector for Administrative and Technical Affairs Prof. Dr. Özgür Eren, Rector's Coordinator Asst. Prof. Dr. Arif Akkeleş, Business and Economics Faculty Dean Prof. Dr. Eralp Bektaş, Vice Dean Assoc. Prof. Dr. Deniz İşçioğlu and members of academic staff.



This Week's Academic Publications

Source: *Web of Science*

Faculty of Engineering

1 - Amir Teimourian, Hasan Hacışevki, Arian Bahrami. Experimental study on flow past two inclined flat plates in tandem arrangement. *JOURNAL OF WIND ENGINEERING AND INDUSTRIAL AERODYNAMICS*, 169:1-11, OCT 2017.

2 - İbrahim Sefa, Saban Özdemir, Hasan Kömürçügil, Necmi Altın. Comparative study on Lyapunov-function-based control schemes

for single-phase grid-connected voltage-source inverter with LCL filter. *IET RENEWABLE POWER GENERATION*, 11(11):1473,1482, Sep 13 2017.

Faculty of Business & Economics

1 - Naghmeh Niroomand, Gleen P. Jenkins. Estimating the value of life and injury for pedestrians using a stated preference framework. *JOURNAL OF SAFETY RESEARCH*, 62:81-87, Sep 2017.