

2016-2017 ACADEMIC YEAR INFORMATIVE MEETING

In line with the principles of transparency, sharing and accountability, Eastern Mediterranean University (EMU) Rector Prof. Dr. Necdet Osam held a 2016-2017 Academic Year informative meeting for the university personnel at Mustafa Afşin Ersoy Hall on Friday, the 22nd of December 2017. A large number of academic and administrative personnel attended the meeting that commenced at 14:00.

During the informative meeting, Prof. Dr. Osam evaluated the period between October 2014 and December 2017 as well as the 2016-2017 Academic Year. Prof. Dr. Osam shared with EMU personnel the university's financial status, student inflow, academic achievements, accreditations, international promotion and investments since the beginning of his term. Highlighting that he is proud to have fulfilled his promises throughout

his term, Prof. Dr. Osam indicated that competition in the TRNC is very high. Stating that they have made important ground as a result of the valuable efforts of personnel Prof. Dr. Osam noted that they still have a lot to do indicating that they will reach success together.

Good News about the 12th Faculty

Also relaying the good news of the 12th Faculty, Prof. Dr. Osam noted that they are carrying out work to set up a Faculty of Dentistry. Prof. Dr. Osam shared with personnel the fact that EMU is the only university in the TRNC to gain QS Stars and Times Higher Education (THE) success. Prof. Dr. Osam also shared extensive information about the academic and administrative recruit of personnel, participation in scientific activities, contracts, promotions and international agreements.



EMU CELEBRATES YALDA NIGHT



The Eastern Mediterranean University (EMU) Iranian Student Society organized a 'Yalda Night' on Thursday, 21 December 2017 to celebrate the longest night of the year. Participation to the event that took place at the Rauf Raif Denктаş Culture and Congress Center was significantly high. In addition to Iranian students, the night was attended by Iranian, Tajik, and Afghan students. Famous Iranian singer Mazyar Fallahi performed live at the event.

Fallahi, performed for 90 minutes in front of a crowd of more than 1200 EMU students and their families. Iran's Nicosia Ambassador Dr. Reza Zabib and Iranian Embassy representatives were amongst those present at the event.

In a speech EMU Rector Prof. Dr. Necdet Osam, highlighted the importance of cultural exchange in addition to the university's mission of Virtue, Knowledge, and Advancement. Highlighting his satisfaction regarding students coming together for a culturally important event Prof. Dr. Osam noted that it is important for students of different cultures to be in communication with each other. Expressing EMU's sadness regarding the earthquake that took place in the west of Iran in November, Prof. Dr. Osam stated that EMU donated 10.000 USD with the purpose of aiding the reconstruction of the destructed region. In addition to the donation, EMU's

Rector's Office has also granted a total of 8 full (100%) scholarships to applicants from the affected regions to pursue studies in Civil Engineering, Physiotherapy and Rehabilitation, Nursing, and Nutrition & Dietetics. EMU's Departments of Civil Engineering and Psychology have also offered to hold 2 short-term training workshops in the region for resolving the after-shock effects. At the end of his speech, Prof. Dr. Osam handed the donation to the Iranian Ambassador of Nicosia to deliver to Iran's Red Crescent.

After that, the Iranian Ambassador of Nicosia, Dr. Reza Zabib opened his speech by appreciating all the support EMU has shown to Iranian students, expressing his sincere gratitude towards especially EMU Rector Prof. Dr. Osam and Vice-Rector for International Relations and Promotion Prof. Dr. Cem Tanova, for their effort to hold the Yalda Night celebration. Dr. Reza Zabib then thanked the EMU Rector's Office for their meaningful donation to the earthquake zone in Iran.

After the speeches, Prof. Dr. Osam presented a silver plate in appreciation of Jafar Bagheri, the ex-Consul of Iranian Embassy whose mission finished on 21 December 2017. After receiving his award, Bagheri thanked EMU's Rector for all the support extended to Iranian students which he witnessed firsthand.



MOLLA PENAH VAGİF COMMEMORATED AT EMU

On the 5th year of the collaboration protocol signed between Eastern Mediterranean University (EMU) and the International Organization of Turkic Culture (TÜRKSOY), an event within scope of the protocol was organized to commemorate Molla Penah Vagif, one of the strongest representatives of the 18th century Azerbaijan Literature.

As part of 2017 Molla Penah Vagif Commemoration Year, Molla Penah Vagif, who was born at Kazakh Province's Salahlı village of Azerbhataijan in 1717 and died in 1797, was commemorated at Prof. Dr. Mehmet Tahiroğlu Conference Hall on the 300th anniversary of his passing.

At his speech on the commemoration ceremony opening, EMU Vice Rector for International Affairs and Promotion Prof. Dr. Cem Tanova stated that "Our lives are being shaped by the contributions of important figures to our lives. Molla Penah Vagif's work influences us deeply." Prof. Dr. Tanova also added that EMU who has adopted virtue, information and advancement as its mission, is not only an institution that prepares students for their prospective careers, but is also an institution that can teach right and wrong such as virtue. Prof. Dr. Tanova put forth that the information EMU provides is virtue-oriented.

In his speech at the opening ceremony, TÜRKSOY General Secretary Prof.

Dr. Düsen Kaseinov conveyed his happiness to be present in EMU and also his hope that the collaboration protocol that was signed on the same day yields fruitful outcomes. Prof. Dr. Kaseinov stated that they will continue to organize joint-events with EMU. Prof. Dr. Kaseinov provided information about Molla Penah Vagif and said that he believes Vagif's works will prevail for a long time.

After the opening speeches, the panel which hosted the Azerbaijan Atatürk Center President and Member of Parliament Ord. Prof. Dr. Nizami Jafarov, EMU Faculty of Education, Department of Turkish Language Teaching Lecturer Prof. Dr. Vügar Sultanzade, and Çukurova University Conservatoire Performing Arts Department Lecturer Prof. Dr. Jahangir Novruzov as speakers commenced.

The event continued with a short film about Molla Penah Vagif's life and a poetry performance. Books titled "Penah Vagif" and "Molla Penah Vagif Bibliyografya" were also introduced to the audience. The participants of the panel were presented a certificate of attendance and a plaque for their contributions. EMU Faculty of Arts and Sciences Academic Staff Member Prof. Dr. Agamirza Bashirov and Faculty of Communication Academic Staff Member Assoc. Prof. Dr. Güneş Bashirova were also amongst the participants of the event.



TREMENDOUS SUCCESS FROM EMU HEALTH SCIENCES FACULTY STUDENT AYKUT ÖZAKIN

Turkish Republic of Northern Cyprus (TRNC) 2016 Junior Classic Bodybuilding Champion and 2017 TRNC Pro Fitness Champion, Eastern Mediterranean University (EMU) Health Sciences Faculty, Sports Sciences Department final year student Aykut Özakın came second in the 2017 World Beauty Fitness & Fashion Inc. (WBFF) Fall Championships obtaining the title "WBFF Pro". In his office, EMU Rector Prof. Dr. Necdet Osam hosted Aykut Özakın who proved his professionalism by gaining one of the most prestigious titles in the fitness world. The said visit took place at 11:00 on Monday, the 25th of December 2017. Prof. Dr. Osam congratulated Özakın

on his achievement stating that he will personally be supporting him whilst Aykut Özakın thanked Prof. Dr. Osam for the attention he received. Relaying his plan to study a Sports and Exercise Nutrition postgraduate degree after graduation Aykut Özakın aims to open his own studio where he plans to raise successful youth. Stating that his biggest motivation as a personal trainer is youth Aykut Özakın touched upon the importance of passing on success to younger generations. Noting that aside from his own training, he works with 3 students via the internet and 7 students one to one Aykut Özakın expressed that he will continue to represent EMU in the best way possible.



PIANIST RÜYA TANER GIVES A CONCERT IN EMU



Through the collaboration and contributions of EMU, the organization of the Music Foundation and the main sponsorship of Turkish İş Bank, a concert by Rüya Taner took place at Rauf Raif Denктаş Culture and Congress Center. Titled "TRNC University Recitals", the concert that took place within the scope of Rüya Taner's "A Town, A Recital" project hosted pieces from Taner, R.Schumann, C. Debussy, F. Mendelssohn, F. Chopin, Ed. Grieg and Z. Kodaly. The concert that was free of charge and open to the general public was attended by EMU Rector Prof. Dr. Necdet Osam, Vice Rector for International Affairs and Promotion Prof. Dr. Cem Tanova, Education Faculty Dean Prof.

Dr. Ülker Vancı Osam, Communication Faculty Dean (a.) Assoc. Prof. Dr. Agah Gümüş and a large number of music lovers. At the end of the recital EMU Rector Prof. Dr. Necdet Osam presented State Artist Pianist Rüya Taner flowers. In addition, Artist Hayriye Gaygın Pürtül, who was in the audience surprised, Taner by presenting her a charcoal portrait of herself.

Who is Rüya Taner?

Acknowledged as one of the new generation Turkish pianists and Steinway and Sons Artist Rüya Taner started her first studies in music with her father Yılmaz Taner. She entered Ankara State Conservatory at a young age and continued her studies in

piano with Mithat Fenmen and Tulga Çetiz. At the age of 11, she benefited from "Law on the Raising of Gifted Children" and became a student of Prof. Joan Havill at at "Guildhall School of Music and Drama" in London with the Turkish Republic of Northern Cyprus scholarship. She graduated from the said school with AGSM and ARCM diplomas with the rare title of "Concert Pianist". She has given concerts and recitals at around 60 different countries to date. Her CDs include live recording from Wigmore Hall under the label Recbysaatchi and Sweet Waters of Europe EMI Ak Music Turkey.

EMU DISCUSSES NEW OPENINGS FOR THE TRNC ECONOMY



Organised by the Eastern Mediterranean University (EMU), Business and Economics Faculty, Department of Economics in collaboration with EMU Economic Research Center, a panel titled "Alternative Macroeconomic Policy Directions for North Cyprus" took place at EMU Rector's Building, Senate Room. EMU Business and Economics Faculty, Department of Economics Chair Prof. Dr. Mehmet Balcılar, EMU Academic Staff Member and TRNC Central Bank, Executive Board Member Prof. Dr. Mustafa Besim, Bilkent University, Department of Economics and International Economics Center Director Prof. Dr. Subidey Togan, İstanbul Commerce University Academic Staff Member and Industrial Policies and Development Center Prof. Dr. Murat Yülek, academicians, business executives and experts participated in the panel.

"Our Department is within the Top 4"

In his opening address, Prof. Dr. Mehmet Balcılar thanked all those in participation for their interest and expressed his hope that the panel sheds light on the formation of the economic policies during the pre-election period. Highlighting the direct

effect of the economic standing during the process of peace negotiations, Prof. Dr. Balcılar advised that our side should go to the negotiation table with a stronger and more sustainable economic structure. Touching upon the large number of delayed problems of the TRNC economy, Prof. Dr. Balcılar recommended that we should be in a position to solve our problems on our own. Prof. Dr. Balcılar also stated that EMU Department of Economics ranks fourth amongst the universities in the TRNC and Turkey in METU's 2016-2017 University Rankings by Academic Performance. Then Prof. Dr. Balcılar presented the biographies of the panel participants.

"TRNC's Unsteady Growth"

In his presentation titled "General Economic Situation of the Turkish Republic of Northern Cyprus", EMU Academic Staff Member and TRNC Central Bank, Executive Board Member Prof. Dr. Mustafa Besim stated that unsteady growth negatively affects different sectors. Prof. Dr. Besim also added that our economic structure heavily relies on the service sector. Construction and industrial sectors are

among the sectors with steady growth. Taking the listeners' attention to the 20% unemployment rate among the young population, Prof. Dr. Besim also put forth that during the post 2009 period, the minimum wage decreased in terms of foreign currency. Prof. Dr. Besim also added that we are a country surviving with Turkey's financial support but our level of dependency to Turkey has gone down to 17% from 29%. Finally Besim added that living in the TRNC is more expensive than Turkey and the personal income is not increasing, accordingly.

"Why Wouldn't We Become Like Singapore?"

Bilkent University, Department of Economics and International Economics Center Director Prof. Dr. Subidey Togan's presentation titled "Alternative

Economic Policies for Northern Cyprus: Singapore Model" touched upon the fact that Cyprus is a small island like Singapore, a country with the highest income per person worldwide. Prof. Dr. Togan added that Singapore has attained this through "educational reforms", "legal reforms" and "structural reforms in institutional forms". Prof. Dr. Togan added that the same practices could be applied in the TRNC. Prof. Dr. Togan also highlighted the importance of "transparency" in terms of ensuring competition. Following Prof. Dr. Togan, Prof. Dr. Murat Yülek provided information on Hong Kong's economic development and past policies. Prof. Dr. Murat Yülek also touched upon the macroeconomic policy alternatives for the TRNC and provided his recommendations for possible solutions.

ACADEMIC WORKSHOP FROM EMU-CRCP

The Eastern Mediterranean University (EMU) Center for Research and Communication for Peace (CRCP) hosted scientist and artist Nico Carpentier.

Organized by the Center for Research and Communication for Peace (CRPC), the Eastern Mediterranean University (EMU) Communication Faculty hosted a workshop and book introduction with Prof. Dr. Nico Carpentier. The opening speech of the event that attracted a lot of student and academician attention was delivered by EMU Communication Faculty academic staff member and CRPC board member Asst. Prof. Dr. Aysu Arsoy.

Peace Conference to be Organized

In a statement on the event, CRCP President Assoc. Prof. Dr. Metin Ersoy highlighted that they are proud to welcome globally famous academicians in the field of communication to EMU Communication Faculty, indicating that the center will continue to organize activities aimed towards postgraduate students and faculty members. Indicating that their center is run by a team with expertise in the field of peace communication and the Cyprus situation Assoc. Prof. Ersoy delivered the good news that in 2018 EMU will be hosting an international conference on communication and peace.

Practical Abstract Writing

The first part of the two-part workshop focused on how to write conference abstracts. Prof. Carpentier stated that researchers know how to write abstracts but sometimes face problems in the application of this knowledge. The first part of the workshop touched upon different conference models, types of conferences, conference selection, selecting a presentation topic, abstract features and abstract evaluation criteria. The second part of the workshop focused on writing a conference abstract and the IAMCR 2018 conference in Eugene (Oregon) was seen as a starting point. The participants were separated in to 4 different groups. After participants individually wrote their own abstracts, selected group spokespersons touched upon the shortcomings and discussed possible improvements.

Book Introduction

After the workshop, Prof. Carpentier's book "The Discursive-Materials Knot" was introduced. Also, "Cyprus and Its Conflicts" a book edited by Vaia Doudaki and Nico Carpentier which includes a section written by EMU Communication Faculty Academic Staff Member Asst. Prof. Dr. Aysu Arsoy was introduced to students and members of academic staff. The book introduction ended after a group photo following a question and answer session.



PRESIDENT OF ZOOM AGENCY BANU TEKİN İŞILTAN IN EMU



The Eastern Mediterranean University recently hosted the founder and the president of Zoom Communication Agency Banu Tekin İşiltan, who provides services for famous brands including Beymen, Boyner, YKM, Çaykur, Didi, Vakko and Memorial Hospitals.

Organised by EMU Communication Faculty, Public Relations and Advertising Department, the event took place in the format of a talk attended by students, research assistants and academic staff members.

Commencing her talk by giving the example of the famous artist Picasso, İşiltan touched upon the importance of simplicity in the field of communication.

Media Leads to Sophistication

Highlighting the importance of plain expression, İşiltan talked about the difficulties of locating accurate information in a digital environment. İşiltan also talked about the importance of media planning in this respect. According to İşiltan, "Media planning is the transmission of your message at correct time, at correct place, to correct audience and with correct price."

Media Planning and Purchasing Agencies are the Exit Doors of Advertising Stating that advertising agencies and media agencies do different jobs, İşiltan put forth that the aim of the media planning and purchasing is to state the methods of reaching the target audience and to specify a budget in the light of data provided by those wishing to advertise products and their expectations. At this stage, media planning and purchasing agencies become the exit doors of advertising, according to İşiltan.

İşiltan put forth that the selection of media areas which would be suitable for the target

audience is very important. In addition to all, creation of a big and novel idea which was not practiced before is the key to be one step ahead of other agencies.

Media Planning is a Live Process

Stating that media agencies closely monitor the popularity rates of their advertisements following their appearance at different organs of the media, İşiltan added that media planning is a live process where momentary interventions in the light of obtained feedback may take place. The organisation came to an end following a group photo.



DAY OF HONOUR FOR EMU VISUAL ARTS AND VISUAL COMMUNICATION DESIGN DEPARTMENT STUDENTS

Eastern Mediterranean University (EMU) Communication Faculty, Visual Arts and Visual Communication Design Department held an honour and high honour certificate ceremony on Wednesday, the 20th of December 2017 at 13:30. During the ceremony a total of 67 successful students in the 2016-2017 Academic Year Spring Semester were presented their certificates.

The opening speech of the ceremony was delivered by EMU Visual Arts and Visual Communication Design Department Chair Assoc. Prof. Dr. Senih Çavuşoğlu who congratulated the successful students, wishing the continuation of their success. EMU Communication Faculty Dean (a.) Assoc. Prof. Dr. Agah Gümüş also congratulated all students for their success and presented their certificates.

After the certificate ceremony, the event continued with a barbeque party at the EMU Visual Arts and Visual Communication Design Department yard. The party that hosted a large number of students, academicians and EMU personnel was also attended by EMU Rector Prof.



Dr. Necdet Osam, who shared the students' happy moments. EMU Vice Rector for International Affairs and Promotion Prof. Dr. Cem Tanova, Rector's Coordinator Asst. Prof. Dr. Arif Akkeleş, Architecture Faculty Dean Prof. Dr. Özgür Dinçyürek, Engineering Faculty Dean Prof. Dr. Aykut Hocanın, Public Relations and Press Office Director (a.) Murat Aktuğralı and many department chairs and academic staff were also amongst those attending the party.



EMU INTERIOR ARCHITECTURE DEPARTMENT'S 20TH YEAR GROVE

Eastern Mediterranean University (EMU) Architecture Faculty, Department of Interior Architecture is celebrating its 20th year with a range of activities. A tree planting event took place with the aim of forming an "Interior Architecture Department 20th Year Grove". The event was attended by EMU Rector Prof. Dr. Necdet Osam, Vice Rector Prof. Dr. Cem Tanova, Architecture Faculty Dean's Office, Interior Architecture Department Administration, members of academic staff and students from the department as well as other departments. The event took place in the area behind the Rauf Raif Denктаş Culture and Congress Center. During the event which had a very large attendance 25 carob and 25

olive trees were planted. Speaking about the event, EMU Interior Architecture Department Chair Prof. Dr. Uğur Ulaş Dağlı stated "20 years ago we ambitiously founded our department. We have always been and still are proud to be the 5th university in Turkey and the TRNC to contribute to the spreading of the interior architecture profession. We decided to celebrate our proud year with a range of activities". Prof. Dr. Dağlı also explained their reason for choosing carob and olive trees. "We chose these specific trees because we believe that they suit to the climate of Cyprus and can contribute produce." Prof. Dr. Dağlı also stressed that they will constantly be attending to the maintenance of the grove.



EMU TOURISM FACULTY ORGANISES A CIVIC INVOLVEMENT PROJECT FOR SOS CHILDREN'S VILLAGE

Eastern Mediterranean University, Tourism Faculty has recently introduced another civic involvement project. Within the scope of the project which took place in collaboration with and under the sponsorship of AFİK Group, a new year's party took place at EMU Beach Club with the participation of 120 people. Among those in attendance were EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç, AFİK Group Director Jack Afik, SOS Children's Village Assistant Director Münür Yücekal, EMU Tourism Faculty academic staff member and event coordinator Assist. Prof. Dr. Nazenin Ruso, a crowded group of EMU students and children from SOS. The event commenced with opening speeches delivered by EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç and academic staff member and event coordinator Assist. Prof. Dr. Nazenin Ruso.

and Persian dance shows, a robot show, "Makarena, Rum Sum Sum and Chicken" dance shows, performances by international students, Bachhata dance, clown shows and many other activities

full of surprises. Also acting as a platform for cultural interchange, the performances finished with a magic show. During the event, students of EMU Education Faculty, Music Teaching Program also formed a

stand for face painting and hand printing. A music band formed by Umut Can Akar, Mazlum Keleş, İsmail Göçmenoğlu and Berk Efendi provided the participating children a fun-filled environment.



Unforgettable Moments for Children
The event hosted numerous colorful activities including Chinese, African

WORKSHOPS FOR HIGH SCHOOL STUDENTS COMPLETED

The Eastern Mediterranean University (EMU) has offered workshops for high school final year students receiving education within the Turkish Republic of Northern Cyprus (TRNC). Targeted towards over 1800 high school students, the said workshops were held at various academic units in EMU between 09:30 a.m. and 1:00 p.m. on the 25th and 26th of December 2017.

On the final days of the workshops, students from Girne, Güzeyurt and Lefke region studying at the Anafartalar High School, 19 Mayıs Turkish Maarif College, Güzeyurt Turkish Maarif College, Güzeyurt Vocational High School, Lefke Gazi High School, students from Nicosia region studying at Değirmenlik High School and students from Famagusta, İskele and Karpaz regions studying at Gazimağusa Turkish Maarif College, Namık Kemal High School, Famagusta Business High School, Doğa College, Polatpaşa High School, İskele Business High School, Erenköy High School and Karpaz Vocational High School attended to the workshop. Students were grouped according to their prospective career choices and will attend workshops along with faculty members who have expertise in their chosen fields.

Taking place under 39 different topics, the workshop sessions aimed to help high school students to explore and develop their existing skills and talents.

Students' Comments:

Mertkan HERSH – Famagusta Turkish Maarif College Final Year Student
EMU is a far better university than I expected. I would like to study Computer Programming or Graphic Design after I graduate from high school. The workshops were very helpful. I have learned a lot of things. I will prefer EMU for my university studies.

Mustafa KAMBUR – Namık Kemal High School Final Year Student
EMU is a very nice university. I am planning to study Molecular Biology

and Genetics after my graduation.

The workshops were enlightening and entertaining. They have created a nice environment to study and learn. EMU will be amongst my preferences.

Filiz KUMRU – Polatpaşa High School Final Year Student

EMU's campus is very nice. I would like to study Agricultural Engineering after graduation. EMU academic staff provided valuable information during the workshops. EMU will be amongst my preferences. However, if I choose EMU, I will study Biology.

Tunçer AKGÜR – Doğa College Final Year Student

EMU is a very beautiful place with its opportunities. I recommend everyone to visit the campus. I would like to study Astrophysics or Atom Physics after I graduate. The workshops were detailed and fun in terms of academics and system usage. Especially, the workshop at the Physics Lab was very beneficial. I will prefer EMU. I think that this university is a place to work.

Mehmet LEVENTLER – Namık Kemal High School Final Year Student

EMU's campus is very nice and large. I will study Health Sciences after graduation. The workshops were entertaining. EMU will be amongst my preferences.

Firdevs ORMANCI – Değirmenlik High School Final Year Student

I liked EMU campus. It is very beautiful and large. I would like to study International Relations after my graduation. We had a lot of fun at the workshops. I would like to study in EMU.

İrem ÖZDUMAN – Bekirpaşa High School Final Year Student

I liked the atmosphere at EMU. I would like to study at Medicine Faculty after graduation. The workshops were very different. We have gathered a lot of interesting information about medical studies. I would definitely prefer EMU after my graduation.



Filiz Kumru



Mustafa Kambur



İrem Özdoğan



Mertkan HERSH

EMU CELEBRATES CHRISTMAS



Operating under the Vice Rector's Office for International Affairs and Promotion, EMU International Office organized a colorful event for Christmas Celebrations. Christian

students studying at EMU gathered at the "Christmas Party" which took place at Lala Mustafa Paşa Sports Complex between 7:00 p.m. and 11:00 p.m on Friday, the 22nd of December 2017.

At the event which commenced at 7:00 p.m., three different church choirs sang Christmas carols. At the party which was attended by approximately 1000 students, students presented unique dance and song performances, giving the participants a lovely evening filled with Christmas spirit.

EMU Vice Rector for International Affairs and Promotion, Prof. Dr. Cem Tanova was also present at the event. In addition to the DJ performance, students had memorable moments with pleasant

surprises including gift draws and contests.

This Week's Academic Publications

Source: *Web of Science*

Faculty of Art & Sciences

I. Suzan C. Buranay, Dervis Subasi, Ovgu C. Subasi. On the two classes of high-order convergent methods of approximate inverse preconditioners for solving linear systems. NUMERICAL LINEAR ALGEBRA WITH APPLICATIONS, 24(6), DEC 2017.