



## INTERNATIONAL PEACE BUREAU PAYS A VISIT TO EMU



A committee of 15 from the International Peace Bureau, based in Germany's capital Berlin, visited Eastern Mediterranean University (EMU). During their visit on November 26<sup>th</sup> 2018 Monday, the committee first visited the EMU Academic Personnel Union (DAÜ-SEN) and then moved on to the Rector's Office.

During the meeting that took place at the EMU Senate Meeting Room (10:00 a.m.), Vice Rector for International Affairs and Promotion Prof. Dr. Cem Tanova briefed the committee about the university and the Turkish Republic of Northern Cyprus (TRNC). Following their visit to the Rector's Office, the International Peace Bureau

Committee concluded their visit with a tour of the campus. Detailed information about this bureau, that has a vision for a war-free world and aspires to achieve sustainable development, can be found at: <http://www.ipb.org/who-we-are/>

## EMU IN-SERVICE TRAINING SESSIONS CONTINUE DURING THE NEW ACADEMIC YEAR



Eastern Mediterranean University (EMU) Personnel Office Directorate organized a seminar titled "Efficient Communication and Behaviour Skills" targeted towards administrative and academic units in scope of the 2018-2019 Academic Year In-Service Training Scheme.

The training sessions were completed in 2 days, the theoretical part being held on the 28<sup>th</sup> of November 2018, Wednesday and practical part on the 30<sup>th</sup> of November 2018, Friday. The training sessions were delivered by EMU Foreign Languages and English Preparatory School academic staff member Dr. Kenan Başaran. A total of 70 EMU personnel participated in

the trainings the main subjects of which were "Domestic Communication", "Responsibility towards Others during Communication", "Communication Mistakes", "Technological Aspect of Communication and Its Inconveniences", "The Methods and Importance of Effective Listening."

## EMU ACADEMIC STAFF PROF. DR. SÖZEN DELIVERED A SPEECH AT WARSAW DIALOGUE FOR DEMOCRACY 2018 CONFERENCE



Eastern Mediterranean University (EMU) Faculty of Business and Economics, Political Science and International Relations Department Chair and President of the Cyprus Policy Center (CPC) Prof. Dr. Ahmet Sözen was invited by the Polish Ministry of Foreign Affairs to speak at the international conference titled 'Warsaw Dialogue for Democracy 2018'. The opening speech of the conference, which took place under the theme of "Democracy in dialogue, dialogue in democracy," was delivered by the Deputy Minister of Foreign Affairs of Poland, Marek Magierowski. The conference consisted of three panels and Prof. Dr. Sözen's presentation took place at the panel titled 'Innovative Approach to Conflict Prevention'. During his presentation, Prof. Dr. Sözen analysed latest tendencies

throughout the world with his point of view. At the beginning of his presentation, Prof. Dr. Sözen stated that according to the belief that prevailed at the beginning of the 90s, there was no alternative ideology to replace liberal democracy and that globalization was believed to solve all our problems. Prof. Dr. Sözen put forth that the world has become radical because the problems cannot be solved within the states themselves or between each other in a fair manner. In addition to all, the West's response to the September 11 terrorist attacks, especially the United States of America's policies including its unilateral standing and preventive/interventional attacks led to an increase in radicalism and violence in the world. Prof. Dr. Sözen went on to state that the emergence of refugee crisis in Europe and other places, and

the increase in extreme nationalism and racism are important indicators of this. Continuing with his presentation, Prof. Dr. Sözen put forth that two tendencies surfaced during the recent years, one of them is beyond globalization and the importance given to the nation-state in spite of globalization and the authoritarianization of the nation-state. The other tendency, according to Prof. Dr. Sözen, is the international system established after the Second World War losing the importance of democracy, the rule of law, multilateralism and (partly) human rights.

Professor Dr. Sözen also stated that today's political, legal and institutional system is based on Westfalia (nation state) model. For example, he emphasized that an organization trying to resolve any dispute should take into account that international law is based on the common consent of states, but that we live in a transnational world (beyond Westfalia) where the nature of disputes has changed. Stating that he is aware of the difficulty of radically reforming the UN system, Prof. Dr. Sözen stated his belief that a world with UN is better than a world without one. At the end of his presentation, Prof. Dr. Sözen stated that the prevention of conflicts should be based on a hybrid structure where states work hand in hand with non-state actors.



## EMU STUDENT VISITS EMU GRADUATE IN KOREA

Çağatay Kaan Eren, Eastern Mediterranean University (EMU) Faculty of Tourism final year student and President of the Future of Tourism Platform went to South Korea as part of the student exchange program. There, Eren visited Prof. Dr. Chong Jin Oh, a 2002 graduate and current Dean at the Hankuk University of Foreign Studies (HUFS) International Affairs Office, Department of Turkish-Azerbaijani

Studies. During his visit, Eren provided information about EMU and its new successes in the international arena. Prof. Dr. Oh mentioned that he finished his graduate program at EMU in 2002 and that he always felt the happiness and pride of being a graduate of EMU. He also said that he continuously followed EMU's achievements and wanted to visit as soon as possible.

## EMU FACULTY OF COMMUNICATION STUDENTS PAY SEPARATE VISITS TO FAMAGUSTA MUNICIPALITY DOG SHELTER AND REHABILITATION CENTRE



As of the last weeks of 2018, Eastern Mediterranean University (EMU) Faculty of Communication, Department of Public Relations and Advertising students executed two social responsibility projects as an indicator of their sensitivity towards animals.

### Faculty of Communication, Genesis IMC Agency Pays Meaningful Visit to Our Little Friends

Genesis IMC Agency, operating under EMU Faculty of Communication, Department of Public Relations and Advertising, consulted by Department Chair Assoc. Prof. Dr. Anil Kemal Kaya and coordinated Research Assistant Mürüde Özen, organised a visit to the Famagusta Municipality Dog Shelter and Rehabilitation Centre on November 17<sup>th</sup> 2018, Saturday. With the slogan "Bring hope to their joy and joy to their hopes!" the participators of the project were closely involved with the cages of the Famagusta Municipality Dog Shelter and Rehabilitation Centre which house 450 dogs.

Mustafa Gözlüklü, a fourth-year student in the Department of Public Relations

and Advertising and the president of the Genesis IMC Agency for voluntary students expressed the importance of these shelter visits and mentioned the necessity for taking care of the animals and aiding the shelter staff. Gözlüklü added that they will continue developing projects for Famagusta Municipality Dog Shelter and Rehabilitation Centre and thanked all his fellow agency members for their contribution to a very meaningful day.

### Meaningful Contribution from EMU Faculty of Communication, Department of Public Relations and Advertising Students

Another social responsibility project was executed by students in scope of the Marketing Communication for Social Responsibility course given by faculty member Asst. Prof. Dr. Umut Ayman. The organising students are Saeb Ibrahim, Hulusi Osman Haklıgil, Ali Alhamrouni, Saida Kutarba and Wajdi Fawzi Sharef.

As part of the project, Famagusta Municipality Dog Shelter and Rehabilitation



Centre was contacted and the centre's needs were determined. The students participated in the Charity Sale for Stray Animals organised by the Famagusta Development Academy Club and used the raised money to procure needed vaccines for the dogs. Afterwards, on November 10<sup>th</sup> 2018 Saturday, they visited Famagusta Municipality Dog Shelter and Rehabilitation Centre to deliver the vaccines. The students visited the accommodation and treatment areas at the shelter and demonstrated their love for animals.

## A TALK BY EMU ACADEMIC STAFF ON THE “PROTECTION OF CHILDREN’S RIGHTS” TAKES PLACE AT YENİ BOĞAZIÇI ELEMENTARY SCHOOL



Eastern Mediterranean University (EMU) Faculty of Education, Department of Elementary Education Chair Assoc. Prof. Dr. Eda Yazgın, Lecturer Spc. Rahme Kavaz and Psychologist Dr. Fatoş Özylem met with parents and teachers at Yeni Boğaziçi Primary School at a talk organisation titled “The Protection of High Benefit of the Child” under the theme of mother-father education at the Children’s Rights Week.

EMU academic staff aimed to use the accumulation of the university for the benefit of the children. Therefore, they firstly

underlined the importance of significant borders for “autonomy and individuality” of the child by the parents. They also mentioned that the child should be tracked with a developing understanding of discipline. EMU academicians shared information from current research on the field of “Child Development”. They also referenced the United Nations Children’s Rights Agreement and especially emphasized “The children’s right to play games” and shared their knowledge and experience on natural teaching methods. At the end of the talk, EMU academic

staff answered the questions of parents, teachers and school management and made suggestions that support and strengthen the well-being of the children. The families, teachers, school managers and academicians who participated in the said event agreed to repeat these sharing-caring meetings frequently. It was also mentioned in the meeting that two preschool teachers of the Yeni Boğaziçi Elementary School nursery class being graduates of EMU Faculty of Education posed an additional meaning to the meeting. The event ended after the presentation of flowers to the speakers.

## MEANINGFUL DONATION FROM EMU DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING STUDENTS AND NORTH CYPRUS TURKISH KIZILAY



Faculty of Communication, Department of Public Relations and Advertising, consulted by Department Chair Assoc. Prof. Dr. Anıl Kemal Kaya and coordinated Research Assistant Mürüde Özen, jointly organised a blood donation event and a topical seminar with North Cyprus Turkish Kızılay.

The event had the slogan; “Saving lives is in your blood” and was held at EMU Atatürk Square. During the event supported by North Cyprus Turkish Kızılay, many sensitive citizens were present to donate their blood. A medical team was present at the scene, and a vehicle was brought in order to ensure a sanitary and facilitated environment for the donation process.

A new project has been added under the roof of Eastern Mediterranean University (EMU) Community Involvement Center. Genesis IMC Agency, active under EMU

Furthermore, North Cyprus Turkish Kızılay staff member Şerife Tutku Cevizci gave a seminar at EMU Faculty of Education FCMS 011 Hall to express the importance of blood donation and increase sensitivity about the

topic. In her speech, Cevizci mentioned the mission and visions of both Turkish Kızılay and North Cyprus Turkish Kızılay; and touched upon the points of focus for those who wish to donate their blood. She stated that the donors should not have any venereal diseases such as Hepatitis B, Hepatitis C or AIDS and, they should be over 50 kg. Cevizci also said that the male donors can donate for four times while female donors can donate for three. While mentioning the importance for raising awareness on blood donation, Cevizci added that the rate of blood donors in Turkey and North Cyprus are considerably lower in comparison to developed countries. After stressing on the importance of promoting blood donation, Cevizci thanked all the young people in attendance and called upon them to donate.

140 units of blood were collected during the blood donation event and were to be stored for people who need blood in North Cyprus.

## INTERNATIONAL EXHIBITION HOSTED BY EMU TO MEET ART-LOVERS

In the Mediterranean's jewel island, Cyprus; Eastern Mediterranean University (EMU) continues participating in not only local art events but also in international ones as an art-cherishing institution. Cyprus Paper Artists Association, a travelling association to which our local artist İnci Kansu served as the honorary president this year, is to meet art-lovers in Cyprus. This travelling exhibition is contributed by the International Association of Hand Papermakers and Paper Artists (IAPMA). This travelling exhibition, "Inspired by Paper", visiting the Turkish Republic of Northern Cyprus (TRNC) for the first time in, will be hosted by the Eastern Mediterranean University (EMU). The opening ceremony of the exhibition will be held on November 30th, 2018, Friday (18:00) at the Rauf

Raif Denктаş Culture and Congress Center Exhibition Hall. The exhibition will be open for visit on weekdays until December 28th, 2018 during the following hours: 10:00 – 13:00 and 14:00 – 17:00. The second leg of the exhibition's journey will take it to Nicosia Atatürk Congress Center on February 4th, 2018 at 18:00. There, it will be open for visitors until February 15th, 2019 on weekdays during working hours.

Since its inception in April 2016, the "Inspired by Paper" exhibition has travelled through Austria, Bulgaria, Finland, Germany, Israel, Poland and Sweden and received great attention. IAPMA was formed in Düren, Germany (1986) and has been led by Nicole Donnelly since 2015. The exhibition supervisor is Helene Tschacher.



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## RENOWNED WRITER METİN HARA TO MEET EMU STUDENTS

In scope of the series of activities to be held by Eastern Mediterranean University (EMU) Social and Cultural Activities Directorate, world renowned writer, actor, personal development specialist Metin Hara will meet EMU students for a session about his books: "Invasion of Love – The Path", "Invasion of Love – The Breath", "Science of Goodness" and "Action for Goodness". The event (to be held in Turkish) will take place on December 5th, 2018, Wednesday (14:30) at EMU Activity Center.

### Who is Metin Hara?

He was born on June 14th, 1982 in İstanbul. After completing his primary education at 50. Yıl Cumhuriyet Primary School, he went to Üsküdar American College for his secondary and high school education. After Üsküdar American College, he studied at Çapa Faculty of Medicine, Physical Therapy and Rehabilitation Department. While in

college, he took roles in commercials to make his living and appeared in many promotion campaigns of several national and global brands both in Turkey and abroad.

After putting the "Trusthuman" project to practice in 2008, he continued to touch people's lives by personal sessions or group seminars with the "A Different World is Possible" philosophy. In 2014 "The Path", the first book of his "Invasion of Love" trilogy, sold over 100.000 copies in the first 3 months alone, and remained on the bestsellers list for 8 months. He also draws the attention by planting a tree for every life he touches, adopting dolphins, his visits and donations to prisons, orphanages and retirement homes. As a member of many environmental and social responsibility associations, Metin Hara is also an executive-board member of the Cancer-Free Life Association.



## THIS WEEK IN TURKEY PROMOTION



In scope of Eastern Mediterranean University's (EMU) promotional activities in Turkey, Education Specialist Süleyman Beledioğlu came together with students and gave the seminar "Advanced Methods for Studying" in Gaziantep on November 26 – 27, 2018; in Kayseri on November 28, 2018; and in Niğde on November 29, 2018.

Prior to the seminars, a promotional presentation was given by Adana Promotion, Contact and Registration Bureau personnel Giray Asutay.



Unilook Alanya Fair was held in Alanya on November 26 – 27, 2018.

Alanya Promotion, Contact and Registration Bureau personnel Tufan Otuzaltı represented our university at the fair.



On November 26 – 27, 2018, Eket Fair was held in Kocaeli. A promotional stand for our university was set up at this fair held at Kocaeli International Exhibition Centre.

İstanbul Promotion, Contact and Registration Bureau personnel Emrah Sarıiz successfully represented our university at the fair.

## THIS WEEK IN TURKEY PROMOTION



Bahçelievler Anatolian High School Career Days were held on November 28, 2018.

Ankara Promotion, Contact and Registration Bureau personnel Fatma Erik Çetinkaya and Ahmet Ümit Ünal represented our university at the Bahçelievler Anatolian High School Career Days.

Manavgat Unilook Fair in Burdur was held on November 28, 2018.

Burdur Promotion, Contact and Registration Bureau personnel Ayhan Tokcan represented our university at the fair.



Sakarya Eket Fair was held on November 29 – 30, 2018.

İstanbul Promotion, Contact and Registration Bureau personnel Emrah Sariz represented our university at the fair.



## EMU “CUP OF NATION BASKETBALL” TOURNAMENT TO COMMENCE



“Cup of Nation Basketball” tournament organized by Eastern Mediterranean University (EMU) Sports Affairs Directorate is set to take place between the 3<sup>rd</sup> of December and the 14<sup>th</sup> of December 2018 at EMU Lala Mustafa Paşa Sports Hall. 6 women and 11 men teams from 13 different countries will compete at the event.

Men and Women will compete in two different groups at the event which aims to improve friendship. There are 6 teams in Men’s Group A (Jordan, Zimbabwe, Turkey, Egypt, Pakistan, Cameroon), 5 teams in Men’s Group B (Iran, Nigeria, Palestine, Lebanon, Kongo). Women will compete in a single group with 6 teams (Pakistan,

Botswana, Turkey, Palestine, Iran, Russia). First four teams in Women’s group will proceed to semi-finals and the first two teams in Men’s groups will earn the right to play the semi-finals.

The opening ceremony of the “Cup of Nation Basketball” tournament will take place on the 3<sup>rd</sup> of December 2018 Monday, at 5:00 p.m., at Lala Mustafa Paşa Sports Hall.

The first two teams in each groups will compete at the cross match-up eliminations. Group matches will be played on the 3<sup>rd</sup> – 7<sup>th</sup> of December 2018, semi-final matches will take place on the 13<sup>th</sup> of December 2018 and finals will be played on the closing night of the event on December 14<sup>th</sup> 2018, where third place and fourth place matches, as well as the championship matches will be played. Also, there will be a dunking event, free throw event and three point event on the final day.

### This Week’s Academic Publications

Source: *Web of Science*

#### Faculty of Engineering

1 - Pervin Abohorlu Dogramaci, Saffa Riffat, Guohui Gan, and **Devrim Aydın**. “Experimental study of the potential of eucalyptus fibres for evaporative cooling.” *Renewable Energy* 131 (2018): 250-260.

2 - **Jamshid Tamouk**, and **Adnan Acan**. “A multimetric and multideme multiagent system for multiobjective optimization.” *Computational Intelligence*. 34, no.4 (2018):1122-1154.

#### Faculty of Business and Economics

1 - **Salih Katircioğlu**, **Korhan K. Gokmenoglu**, and **Baris Memduh Eren**. “Testing the role of tourism development in ecological footprint quality: evidence from top 10 tourist destinations.” *Environmental Science and Pollution Research* 25, no.33 (2018): 1-9.

2 - **Salih Katircioğlu**, **Alkhazaleh MMH**, **Satareh Katircioğlu** “ Interactions between oil prices and

financial sectors’ performances: empirical evidence from Amman Stock Exchange.” *Environmental Science and Pollution Research* 25, no. 33 (2018).

3 - **Hilal Ozcebe**, **Toker Erguder**, **Mehmet Balcilar**, **Pavel Ursu**, **Aaron Reeves**, **David Stuckler**, **Andrew Snell**, **Gauden Galea**, **Bente Mikkelsen**, and **Kristina Mauer-Stender**. “The perspectives of politicians on tobacco control in Turkey.” *European journal of public health* 28, no. suppl\_2 (2018): 17-21.



**Eastern Mediterranean University**  
“Virtue, Knowledge, Advancement”

**Management at**  
Eastern Mediterranean University,  
Famagusta / North Cyprus

**Supervisor**  
Prof. Dr. Cem Tanova,  
Vice Rector,  
International Relations and  
Promotion

**General Coordinator**  
Murat Aktuğralı,  
Director (a.)  
Public Relations and Press Office

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Müge Debreli  
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Eastern Mediterranean University  
Prof. Dr. Necdet Osam, Rector

**Prepared by**  
Public Relations and Press Office

**News Coordinator**  
Burcu Sultan Betin,  
Supervisor (a.)  
Public Relations and Press Office

**Contact:**  
Famagusta, North Cyprus  
Tel: 0392 630 1212  
web: pr.emu.edu.tr