



**Eastern
Mediterranean
University**

"For Your International Career"

School of Tourism & Hospitality Management



PROGRAMS

Tourism & Hospitality Management Program (AAS)

Tourism & Hospitality Management Program (BS)

Recreation Management Program

www.emu.edu.tr



Tourism & Hospitality Management

Undergraduate Programs

The mission of the School of Tourism and Hospitality Management Program is to prepare intellectually developed experts and occupational work force that will answer the long term needs of the world tourism sector and its relevant fields. As well as meeting the sectoral needs and preparing them for the professional life, our programs motivate students in becoming creative and innovative individuals. With the advantages provided by the educational program supported by relevant practice opportunities, our students pursue a wide spectrum of job opportunities upon their graduation.

Teaching / Learning

With its quality education in tourism and hospitality and recreation management, the School of Tourism and Hospitality Management aims to be the leading educational organization in the Mediterranean region in preparing managerial candidates that will produce knowledge, and have the ability and skills to develop and apply this knowledge accordingly. Another aim of our school is to prepare our students for the most promising sector in the future. Aside from raising the level of educational quality, to reach these aims, an elite group of alumni has been formed from academics who have made major publications in international journals and from experienced academics who have given many years to the sector.

Departmental Facilities

Computer Labs 3 computer labs with CD-ROM, Multimedia, Internet and e-mail facilities are available for students.

Multimedia Labs In-class learning is supported by the integration of Multi Media into the program.

Fidelio Lab The worldwide used software FIDELIO aims to provide students with practical knowledge and an education which matches the needs of the scientific and technological era.

Demo (Practice) Kitchen The training kitchen is used to assist the students in Hospitality Management programs to gain a thorough insight into the operation and management of a professional kitchen. Additionally, students are offered the opportunity of implementing theory into practice in Tower Restaurant.

Demo (Practice) Restaurant Practical implementation of food and beverage courses offered by our School takes place in School of Tourism and Hospitality management Tower Restaurant and Bar. Tower Restaurant offers students a unique opportunity to gain experience on national and international cuisine as well as service techniques.

EMU STHM Rebecca Training Center Rebecca is a 42-bed capacity training center offering services not only to the students in their tourism classes but also to Gazimağusa community at large through its basketball, volleyball, jogging and swimming facilities.

Activities / Major Accomplishments

School of Tourism and Hospitality Management gained accreditation from world-famous international institutions and organizations. Our programs are accredited by the World Tourism Organization through WTO-THEMIS Foundation within the framework of TedQual Quality Assurance Certification System with the aim of contributing to the achievement of quality and efficiency in Tourism Education and Training. The School of Tourism and Hospitality Management of Eastern Mediterranean University is also an approved Edexcel Center.

Based on the protocol established between USEH (International Training and Education Services) and our school, students have a chance of benefitting from different training programs in Europe, the USA, Canada, Australia and New Zealand for a period of 2 to 18 months. Our school also aims to train students in becoming social and responsible individuals. With this respect, our Tourism and Recreation Club consisting of local and international students from 25 different countries is involved in social responsibility projects as well as the organization of the Annual Tourism Week.

About the Degree Program

Medium of instruction is English. Additionally, our students take English courses during the first two years of their studies with the aim of improving both their English and lexicon regarding the sector. Apart from English, our program contains second foreign language opportunities in the form of elective courses such as German, French or Russian. Our courses offer practice opportunities at famous hotels or other institutions in our country, and Rebecca Training Center.

Career Opportunities and Graduates

Our graduates have a wide spectrum of job opportunities in the tourism sector. Transportation companies, airlines (e.g., air steward/ess, ground services), marine companies (e.g., cruise ships), international hotel chains, tourism operators and travel agencies are only a few of them. Students in Hospitality Management Program carry out their internship in the 5 and 4-star hotels and first class holiday villages in Turkey, TRNC and foreign countries (e.g. Hilton, Sheraton, Swissotel, Marriott, Kempinski, Radisson SAS, Holiday Inn, Merit, and Dedeman.). Following the completion of their internship, our graduates are offered jobs in these organizations. EMU Beach Club is also another place providing the students with opportunities for internship. Graduates also have the possibility of continuing their studies at EMU School of Tourism and Hospitality by enrolling postgraduate programs offered by our School.



Academics

Prof. Dr. Mehmet Altınay
 Assoc. Prof. Dr. Hasan Kılıç
 Assoc. Prof. Dr. Habib Alipour
 Assoc. Prof. Dr. Hüseyin Arash
 Assoc. Prof. Dr. Osman M. Karatepe
 Assist. Prof. Dr. Güven Ardahan
 Assist. Prof. Dr. Mine Haktanır
 Assist. Prof. Dr. Rüçhan Kayaman Vaziri
 Assist. Prof. Dr. İlkay Yorgancı
 Sen. Inst. Taçgey Debeş
 Sen. Inst. Nejla Gültekin
 Sen. Inst. Necati A. Özkan
 Sen. Inst. Hülya M. Özkaya
 Sen. Inst. Nazenin Ruso
 Sen. Inst. Raziye Nevzat Yaver
 Inst. Hüseyin Bilsen
 Inst. Alper Güçlücan
 Inst. Kurtuluş Özbaşar
 Peter Maloney
 Orhan Uludağ
 Jeffry Chauchat
 Ali Özduran
 Tuna Karatepe
 Pembe Yılmaz

Curriculum	Associates Degree
Year I / Fall Introduction to Tourism Industry Introduction to Lodging Industry Tour Operators and Travel Agencies Communication Skills for Tourism and Recreation Industry I Basic German for Tourism and Recreation Industry I Turkish as a Second Language / Ataturk's Principles and Turkish Reforms	Year I / Spring Housekeeping Operations Food and Beverage Operations World Destinations Communication Skills for Tourism and Recreation Industry II Basic German for Tourism and Recreation Industry II Industrial Training I
Year II / Fall Front Ofşce Operations Food Production I Computerized Systems for Travel Industry English for Tourism and Recreation Industry I German for Tourism and Recreation Industry I	Year II / Spring Cost Analysis and Control Food Production II Computerized Systems for Hospitality Industry English for Tourism and Recreation Industry II German for Tourism and Recreation Industry II

Curriculum	Bachelor of Science
Year I / Fall Introduction to Tourism Industry Introduction to Lodging Industry Tour Operators and Travel Agencies Communication Skills for Tourism and Recreation Industry I Basic German for Tourism and Recreation Industry I Turkish as a Second Language/ Ataturk's Principles and Turkish Reforms	Year I / Spring Housekeeping Operations Food and Beverage Operations World Destinations Communication Skills for Tourism and Recreation Industry II Basic German for Tourism and Recreation Industry II Industrial Training I
Year II / Fall Front Office Operations Food Production I Computerized Systems for Travel Industry English for Tourism and Recreation Industry I German for Tourism and Recreation Industry I	Year II / Spring Cost Analysis and Control Food Production II Computerized Systems for Hospitality Industry English for Tourism and Recreation Industry II German for Tourism and Recreation Industry II
Year III / Fall Sustainable Tourism Development Marketing for Tourism and Recreation Industry I Accounting for Tourism and Recreation Industry I Introduction to Management in Tourism and Recreation Industry Area Elective	Year III / Spring Food and Beverage Management Area Elective Marketing for Tourism and Recreation Industry II Accounting for Tourism and Recreation Industry II University Elective Industrial Training II
Year IV / Fall Tourism Policy and Planning Human Resources Management for Tourism and Recreation Industry Economics for Tourism and Recreation Industry Area Elective University Elective	Year IV / Spring Research Methods in Tourism Financial Management for Tourism and Recreation Industry Ethics and Social Issues in Tourism Area Elective University Elective

School	Tourism & Hospitality Management
Program	Tourism & Hospitality Management
Degree	Associate of Applied Science Bachelor of Science
Duration	AAS 2 years / BS 4 years
Medium of Instruction	English
Graduate Degree	MS in Tourism Management
Tel	+90 392 6301269
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e-mail	info@tourism.emu.edu.tr
Web	http://tourism.emu.edu.tr
Application	http://www.emu.edu.tr/ registrarsoffice/registraroffice.aspx

Further Information and Liaison Offices
<http://www.emu.edu.tr/contactus/liaisonoffices.aspx>



Teaching / Learning

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Multimedia Labs

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Recreation Management

Undergraduate Program

The aim of the four year recreation and sports management program is to prepare students for top management positions in the recreation and sports industries. Another aim of recreation undergraduate program is to equip the program graduates with skills to enter the workforce with sound practical as well as theoretical knowledge of recreation and sports management. Upon completion, graduates will be able to select from a wide range of career paths, and the specialized training provided by their studies will give them clear advantages in the developing sectors of the economy.



About the Degree Program

Medium of instruction is English. Additionally, our students take English courses during the first two years of their studies with the aim of improving both their English and lexicon regarding the sector. Apart from English, our program contains second foreign language opportunities in the form of elective courses such as German, French or Russian. Our courses offer practice opportunities at famous hotels or other institutions in our country, and Rebecca Training Center.

Career Opportunities and Graduates

Graduates may embark on management careers in any sector of recreation, leisure, and sports industry – leisure centers, health and fitness clubs, ministry of sports, ministry of tourism, commercial recreation enterprises, theme parks and resorts (e.g. Disneyland, Six Flags, Water Park) that provide recreational services as part of their vacation packages are possible employers. Graduates have also the opportunity for postgraduate studies, in Tourism Management or related fields. Students are also offered internship opportunities at various countries such as the USA, England, Canada, Spain, Australia and New Zealand.

Graduates also have the opportunity of continuing their studies at EMU School of Tourism and Hospitality by enrolling postgraduate programs offered by our School.



Academics

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 Peter Maloney
 Orhan Uludağ
 Jeffry Chauchat
 Ali Özduran
 Tuna Karatepe
 Pembe Yılmaz

Curriculum

Year I / Fall

Introduction to Sports and Recreation Industry
 Introduction to Lodging Industry
 Outdoor Sports and Recreation
 Communication Skills for Tourism and Recreation Industry I
 Basic German for Tourism and Recreation Industry I
 Turkish as a Second Language/
 Atatürk's Principles and Turkish Reforms

Year II / Fall

Sports and Recreation Operations
 Water Sports and Recreation
 Computerized Systems for Travel Industry
 English for Tourism and Recreation Industry I
 German for Tourism and Recreation Industry I

Year III / Fall

Health, Exercise and Lifestyles
 Marketing for Tourism and Recreation Industry I
 Accounting for Tourism and Recreation Industry I
 Introduction to Management in Tourism and Recreation Industry
 Sports and Recreation for Special Populations

Year IV / Fall

Ecology and Recreation
 Human Resources Management for Tourism and Recreation
 Economics for Recreation and Tourism Industry
 Area Elective
 University Elective

Year I / Spring

Sports in Society
 Physiology and First Aid
 Indoor Sports and Recreation
 Communication Skills for Tourism and Recreation Industry II
 Basic German for Tourism and Recreation Industry II
 Industrial Training I

Year II / Spring

Event and Program Planning
 Adventure Sports and Recreation
 Computerized Systems for Hospitality Industry
 English for Tourism and Recreation Industry II
 German for Tourism and Recreation Industry II

Year III / Spring

Leadership in Sports and Recreation
 Sports and Recreation Marketing
 Accounting for Tourism and Recreation Industry II
 Area Elective
 University Elective
 Industrial Training II

Year IV / Spring

Social Issues in Sports and Recreation
 Financial Management for Tourism and Recreation
 Area Elective
 Area Elective
 University Elective

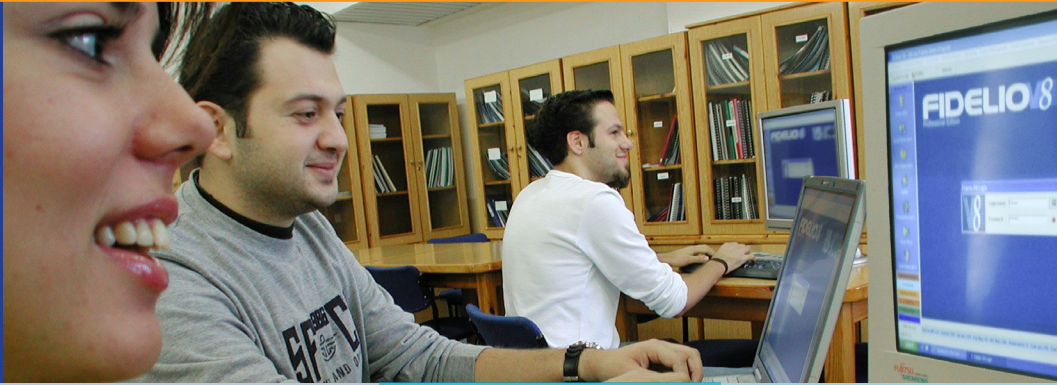
School	Tourism & Hospitality Management
Program	Recreation
Degree	Bachelor of Science
Duration	4 years
Medium of Instruction	English
Graduate Degree	MS in Tourism Management
Tel	+90 392 6301269
Fax	+90 392 3651584
e-mail	info@tourism.emu.edu.tr
Web	http://tourism.emu.edu.tr
Application	http://www.emu.edu.tr/registraroffice/registraroffice.aspx

Further Information and Liaison Offices
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