

Management at Eastern Mediterranean University, Famagusta / North Cyprus On behalf of Eastern Mediterranean University Prof. Dr. Necdet Osam, Rector Supervisor Prof. Dr. Cem Tanova, Vice Rector, ternational Relations and Promotion Prepared by Public Relations and Press Office

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## EMU RECTOR PROF. DR. NECDET OSAM MEETS WITH INTERNATIONAL EXCHANGE STUDENTS



Students who gained admission to the 2017-2018 Academic Year Spring Term Student Exchange Program have started to arrive at EMU. Speaking with the first group of students that arrived at the university within the scope of the Student Exchange Program, EMU Rector Prof. Dr. Osam indicated that they are very pleased to see them at the university. Prof. D r. Osam stated that EMU is a world university as a result of

the academic and social environment it provides and underlined that exchange programs with many international universities is the best indicator of this status. The exchange programs that have been taking place for over 10 years with the concept of "cultural exchangeliving local" have been contributing to the cultural promotion of EMU and the Turkish Republic of Northern Cyprus (TRNC). Prof. Dr. Osam stated that he views the students participating in the program as ambassadors and wished the students luck at EMU and throughout their academic lives.

Raphael Gröspeck who was accepted to the program from Australia stated that he carried out a lot of research before coming to EMU. He listed the factors that led to him to choose EMU as the university's high international ranking, its multicultural environment, the convenience it provides as a result of being a campus university and the recommendation of his own university as well as the natural beauty and climate of the island. EMU Vice Rector for International Affairs and Promotion Prof. Dr. Cem Tanova and EMU Exchange Program Manager Cemal Kılıç were also present during the said meeting.

## EMU RANKS 7TH IN THE REPUBLIC OF TURKEY DEPARTMENT OF ECONOMICS QUALITY PERFORMANCE RANKING



### Eastern Mediterranean University

"Virtue, Knowledge, Advancement"

Eastern Mediterranean University (EMU) Faculty of Business and Economics, Department of Economics ranked seventh In the Republic of Turkey Department of Economics Quality Performance Rankings.

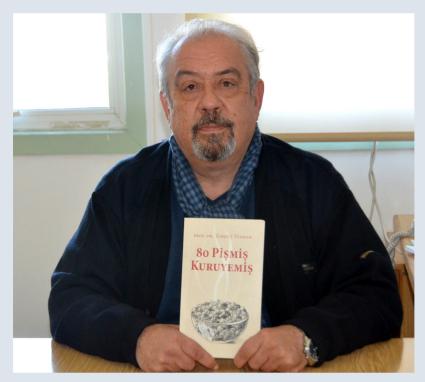
### Marmara University, Faculty of Economics, Department of Economics

Economics, Department of Economics Academic Staff Member Prof. Dr. Murat Çokgezen has been ranking Turkish Economists and Economics Departments since 1999, and publishing them in international journals. In Prof. Dr. Çokgezen's latest Republic of Turkey Department of Economics Quality Performance Ranking, EMU Department of Economics featured in seventh place for 2012-2016.

#### Prof. Dr. Balcılar First in Economists Ranking:

EMU Faculty of Business and Economics, Department of Economics Chair Prof. Dr. Mehmet Balcılar ranks the first on the 2012-2016 Turkish Economist's Impact Factor Rankings. Prof. Dr. Balcılar has obtained the highest points amongst Turkish economists since 1999 with 10,04 points. In the 2006-2011 Impact Factor Rankings Department of Banking and Finance Academic Staff Member Prof. Dr. Salih Katırcıoğlu ranked fifth whilst Assoc. Prof. Dr. Mete Feridun ranked seventh. Prof. Dr. Balcılar took first place with over 30 articles published in SSCI (Social Sciences Citation Index) economics journals between 2012 and 2016. With this performance Prof. Dr. Balcılar contributed to approximately a third of EMU's impact score.

## EMU FACULTY OF LAW ACADEMIC STAFF MEMBER PROF. DR. TURHAN PUBLISHES HIS 12TH BOOK



Eastern Mediterranean University (EMU) Faculty of Law Academic Staff Member Prof. Dr. Turgut Turhan has published his 12th book. In addition to his 12 books, Prof. Dr. Turhan has published 18 scientific articles, 80 newspaper articles and 17 scientific presentations. 6 of his 12 books are directly related to Cyprus. These are "KKTC Yurttaşlık Hukuku" published in 2002, "Annan Plânının Vatandaşlığa İlişkin Düzenlemeleri" published in 2003, "Avrupalı Üniversite / Yükseköğretimde Yönelimler ve Eğilimler" published in 2008, "Ada Yazıları" published in 2010, "Kıbrıs Makaleleri" published in 2012 and his new book "80 Pişmiş Kuruyemiş" published in December 2017.

The new book is a complete collection of Prof. Dr. Turhan's work published in Kıbrıs Newspaper within ten years since 1997 when he was appointed as EMU Faculty of Law Dean. Prof. Dr. Turhan also acted as Vice Rector for a period of one year and seven months. Prof. Dr. Turhan had previously published some of these articles in the books "Ada Yazıları" and "Kıbrıs Makaleleri". Talking about his new book, Prof. Dr. Turhan stated that it is comprised of four separate parts. The first part contains 35 pieces on the subjects of Cyprus, The Cyprus Situation and Cyprus History. The second part contains 33 pieces on Atatürk Based Recent History of Turkey, History and Turkey. The third part features 4 pieces on International Law and International Relations. The final part features pieces relating to higher education and EMU.

In his statement Prof. Dr. Turgut Turhan noted: "Whether from mainland Turkey. Azerbaijan or Cyprus unfortunately Turkish people do not read, regardless of their occupation. This is the case from our students to the politicians run us! This is a visible and known truth I emphasized in the book based on statistics in the piece 'Is this the last Nobel we will receive in the field of fundamental sciences?' Our people spend 6 hours a day in front of the TV and read a book once every ten years. They don't even have the habit of reading a newspaper daily. This is the same in Cyprus. Newspapers only sell out when there is news about a murder.

rape or deadly traffic accident and when there is an accumulated lottery prize."

Highlighting that maritime law related problems have emerged since natural gas was found off the coast of Cyprus in 2011, Prof. Dr. Turhan indicated that 10 pieces of his work on this subject are featured in the book in chronological order. Stating that the Greek Cypriot Administration of Southern Cyprus will want to join its unilaterally declared exclusive economic zone with the exclusive economic zone of Greece and that this could have dire consequences, Prof. Dr. Turhan noted that the Greek Cypriot Administration of Southern Cyprus will never accept a TRNC exclusive economic zone or contemplate such a zone around the island, "Tension is currently high. If this work was read, they would see the explanations of possible solution models. But we don't read! There is the same problem surrounding my work on citizenship law. I have written so much on TRNC citizenship law. I pointed to mistakes so many times that even I am fed up! Despite all of these articles watching current debates on citizenship makes me smile."

Further information on how to purchase Prof. Dr. Turhan's book can be obtained at kitap@masmat.com.tr or 0212 2941000.

Eastern Mediterranean University (EMU) Faculty of Business and Economics, Department of Banking and Finance Administrative Assistant Emine Esen shed light onto the problems of shopkeepers with her postgraduate thesis. Emine Esen applied for the Postgraduate Program of the faculty she works at with the scholarship provided by EMU for its personnel with the aim of supporting development. Whilst continuing her job, Esen managed to complete her courses and thesis on the problems and recommendations for solutions for the problems faced by shopkeepers in the Turkish Republic of Northern Cyprus (TRNC). The thesis titled "Problems Faced by Shopkeepers in the Turkish Republic of Northern Cyprus and Recommendations for Solutions" won great recognition in its field and Emine Esen recently presented it to Turkish Cypriot Chamber of Shopkeepers and Artisans (KTEZO) General Coordinator Hürrem Tulga.

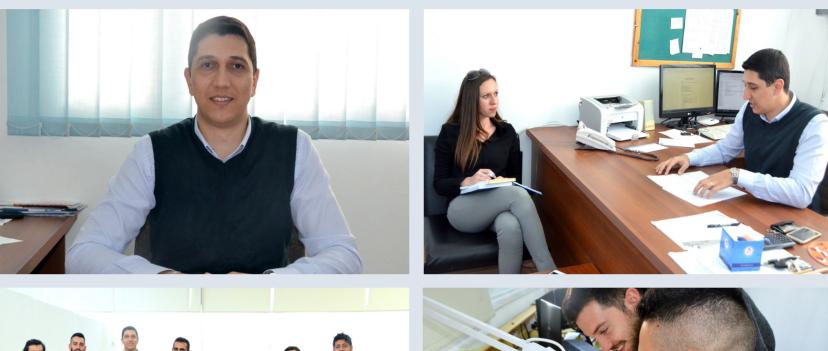
### "The Thesis will be Published into a Book"

In KTEZO General Coordinator Hürrem Tulga's statement regarding Emine Esen's thesis under the counseling of Faculty of Business and Economics, Department of Economics academic staff member Prof. Dr. Fatma Gülgün Güven Lisaniler he stated that stronger SME policies can be developed based on data from the study and that Esen's work will soon be published into a book with chamber publication. EMU Faculty of Business and Economics, Department of Banking and Finance Administrative Assistant Emin Esen's postgraduate thesis focuses on small and medium sized enterprises. In her work, Esen creates a profile of shopkeepers and artisans, determines the common problems of shopkeepers and presents solutions put forward by the shopkeepers themselves. According to Esen's research, the biggest problems faced by SME's are taxes, high energy prices and unfair competition.

# EMU PERSONNEL EMINE ESEN'S THESIS SHEDS LIGHT ONTO PROBLEMS OF SHOPKEEPERS



# IMPORTANT WORK BEING CARRIED OUT BY ELECTRIC VEHICLE DEVELOPMENT CENTRE AT EMU





Vice Chair of the Eastern Mediterranean University (EMU) Engineering Faculty, Mechanical Engineering Department and Mechatronics Program Coordinator Asst. Prof. Dr. Davut Solyalı answered questions on the newly formed Electric Vehicle Development Centre (EVDC) and its projects.

#### Can You Provide Some Information About The Electric Vehicle Development Center?

The Electric Vehicle Development Centre (EVDC) operating within the scope of EMU was founded with the aims of developing advanced electric vehicles and related technologies, incorporating them to the university and providing opportunities for bigger, more prestigious projects that will be developed in a sustainable structure. The center also aims to develop national and international collaborations as well as carry out research, application and development projects.

*Can You Touch Upon Your Projects?* We started with a three wheeled bicycle project. In early 2017 we completed the ALIZAVRA project. During the same year we competed in Electromobile 2017 with our electric vehicle project Z-ZERO where we obtained our first international success. With ALIZAVRA we aimed to increase the awareness of engineering students in the university, leading to their involvement in such projects. I believe that we were successful. We are preparing for the Electromobile 2018 competition with the crew from the Z-ZERO electric vehicle project. Our new project is titled "MEDITERRANEAN SHARK". All of our work and projects are progressing in line with the vision of EMU.

#### Can You Provide Some Information about the Electromobile 2018 competition?

The "Efficiency Challenge Electric Vehicle" is an annual competition for students organized by TÜBİTAK since 2005. With a variety of different challenges, the main objective of the competition is to increase the local production of gadgets that use alternative energy, develop products with high added value, increase the awareness of the participants and ensure that they follow the all the innovations regarding the field, support participants to gain experience and in this way, increase the country's awareness on the use of the alternative energy sources. This year's "Efficiency Challenge Electric Vehicle" competition



will take place at the Kocaeli Gulf Race Track between 6 and 12 August 2018. We will be enhancing our design as we want to be in contention futher improving our performance from last year's competition Electromobile 2017. We want to gain strength and obtain further achievements at Electromobile 2018.

#### Can You Provide Some Information about Your Crew? What Could Be Done By Those Who Want To Join?

We have a very young and dynamic crew comprising of engineering students. We are planning to organize a special offer for those who want to join the team. We are going to ask those interested in joining the team to create a vehicle related project. After jury evaluation we plan to add to the team those successful in the categories of Mechanics, Electrical-Electronic, Mechatronics, Computer Programming and Design. We will be releasing a statement on the matter very soon.

#### Can You Provide Some Information about the Team and "Mediterranean Shark"?

Our team's name is "ADA" and our electric vehicle is "Mediterranean Shark". "Mediterranean Shark" was designed, developed and produced in EMU laboratories through the university's own means. As the only participating institution from the Turkish Republic of Northern Cyprus, EMU will take part in the new 'Autonomous Vehicle Category' of the competition organized by TÜBİTAK in its 14th year with the "ADA" team and "Mediterranean Shark" vehicle. The new race category aims to encourage students to work on self-driving vehicle technologies. This race aims for university students from different disciplines to gain theoretical and practical skills relating to electric vehicles and autonomous characteristics.

#### What is The Importance of the Project?

The project is important for raising society awareness as it is indicator that production can take place on the island. With sufficient support as well as the correct infrastructure and crew it is possible to produce and gain a profit. There are a number of problems on the island relating to the training of engineers and technical staff. Therefore, we aim to visit high schools and middle schools to inform students about our projects with the goal of them gravitating towards the fields of science and engineering. The projects that aim to help our youth gravitate towards these fields are of top importance.

# **MINOR PROGRAM OPPORTUNITIES AT EMU DEPARTMENT OF CINEMA AND TELEVISION**





Eastern Mediterranean University (EMU) Students who want to participate in a Faculty of Communication and Media Studies, Department of Cinema and Television will be offering all faculties English and Turkish language minor programs as of the 2017-2018 Academic Year Spring Semester.

minor program at EMU Department of Cinema and Television need to have completed their first 2 terms in their major program with a grade average (CGPA) of at least 2,50. They will be able to obtain their minor program

certificates after completing a total of 6 courses at the Faculty of Communication and Media Studies.

Applications can be made by filling out a form at the EMU Faculty of Communication and Media Studies Faculty secretariat. Each term a minimum of 1 and maximum of 2 minor program courses can be taken. If the CGPA of a student is 3 or above, one extra course he or she gained the right to take will be of no extra charge if selected from the minor program.

In his statement, Vice Chair of the EMU Faculty of Communication and Media Studies, Department of Cinema and Television Ahmet Goran highlighted that 6 courses of the minor program are also courses on the major program and that if students who complete the minor program want to go on to postgraduate level study, they will be exempt from these 6 courses.

The Minor Program Content is Rich both Practically and Theoretically Indicating that the content of the minor program is rich both practically and theoretically Goran also drew attention its diversity. Students will learn how to use a camera in the course "Introduction to Film and TV Production", montage

in the course "Introduction to Editing", and extensive information about cinematography in the course "Director of Photography". Goran also stated that student knowledge will be developed in theoretical courses such as "Key Concepts and Movements in Cinema", "Understanding Telecast Media and Policies", and "Film Aesthetics".

#### "TV and Cinema are 2 Very Important Media Tools in the Center of Our Lives"

Stating that receiving education at the Department of Cinema and Television will add important vision to students Goran noted: "Today TV and Cinema are 2 very important media tools in the center of our lives. Therefore gaining practical skills and theoretical knowledge will develop the vision of our students. When watching a film or television they will be able to take a more critical stance and no longer be a passive member of the audience. Therefore their enjoyment of cinema and television will be increased. Of course this is just at the surface level if we are to go one step further students will have the courage to be able try out what they have learned (such as producing a short film) after obtaining certain skills on the program. If they have a written a script they will be able to convert it to a film and in the future they might even find job opportunities in this field.

#### "People Have Started to Share Their **Own Videos and Short Films on Social** Media"

Inviting students of all faculties to be a part of the Department of Cinema and Television minor program, Goran drew attention to the fact that people in all fields are now active on social media where they have started to make productions.

Stating that students obtaining the learning outcomes of the Department of Cinema and Television on their own will be very difficult and time consuming Goran noted: "Today, people have started to share their own videos and short films via the internet on social media. We provide the opportunity for our students from all faculties to learn about production in a short amount of time, under the counseling of expert academic personnel."

Finally, Goran added that the grade average of students in the minor program will not affect the grade average of their major program.

# EMU LIBRARY DIRECTOR OSMAN SOYKAN BECOMES THE PRESIDENT OF THE CYPRUS TURKISH LIBRARIANS ASSOCIATION





Eastern Mediterranean University (EMU) Özay Oral Library Director Osman Soykan was elected as the President of the Cyprus Turkish Librarians Association during its General Assembly. The association that was established in 1982 has been contributing to the Turkish Republic of Northern Cyprus (TRNC) library, archive and data center development since its conception.

The association's mission is to promote libraries and librarianship in the TRNC, to increase the use of libraries and to increase reading whilst being the voice of its members. The association also continues to contribute to national art, culture education and research. As of February 2018, the new governing body and labor division of the Cyprus Turkish Librarians Association have been specified as follows:

President: Osman Soykan – EMU Özay Oral Library Vice President: Ayşe Oktan –

Atatürk Teacher Training Academy Library

Secretary: Serap Sürahi – TRNC Department of Culture Accountant: Elif Bilokçuoğlu – Morphou Public Library Active Member: Mavişe Pınar Uysal – TRNC National Library

### We will Prioritize Occupational Organization

New Cyprus Turkish Librarians Association President Osman Soykan stated "The primary aim of our professional association can be summarized as working to promote libraries and librarianship with the aim of increasing the love towards reading and the habit of going to libraries. In addition to this we undoubtedly aim to support the protection and expansion of the rights of our members. Our new governing body will carry out work to position our association as an important authority in the field of librarianship and information centers. We will prioritize occupational organization, striving for our professional association to function in an organized, systematic and active manner all over the country.

### "There should be solidarity between libraries"

Pointing out that the increase of universities in the TRNC has led to the increase in university libraries new Cyprus Turkish Librarians Association President Osman Soykan continued as follows: "With the increase in the number of university libraries the potential for collaboration between libraries increases. Our association expects solidarity and coordination between libraries. We will try to encourage the sharing of sources, joint events, document proofing and book loans amongst different libraries. I would like to express my gratitude to the previous governing body of our association for their devoted and successful work whilst wishing the new governing body the best of luck throughout our tenure."

## FAMOUS NIGERIAN ACTRESS RAHAMA SADAU CHOOSES EMU



With its approximately 20 thousand students from 106 different countries the Eastern Mediterranean University (EMU) continues to be a popular stop for successful artists who are famous in their countries. Famous Nigerian actress Rahama Sadau travelled 3833 kilometers from Nigeria to the Turkish Republic of Northern Cyprus to study at EMU. We spoke to Sadau who has appeared on television, the silver screen and music videos as well working as a producer regarding her EMU adventure.

### "I Came To EMU Instead of Going to the USA"

Noting that before coming to EMU she applied for universities in Dubai and Florida, USA Rahama Sadau stated: "I had my worries during the selection process because there were many possible distractions as a result of my profession at the locations of these universities. It wouldn't be very logical for me to study in Florida or Dubai. At that point I was searching the internet and came across EMU. After receiving information about the island and TRNC I saw that it had very calm and nice atmosphere. Once I realized that EMU is placed amongst the world's best universities on the rankings I applied immediately".

#### "I Brought my Siblings with me"

Rahama Sadau who is a part of the Human Resources Management Program at the School of Business and Finance stated: "I was very happy when I got accepted. When I saw just how high the education quality of the university is I encouraged my siblings to come to EMU. They too applied and chose EMU. TRNC is a very peaceful and tranquil country. We are currently happy here." Rahama Sadau also provided information about Nigeria's film industry equivalent to Hollywood known as Nollywood. "Nollywood is the world's fastest growing leisure industry. Being a part of the industry that has found Africa's important talents and produced many cultural films was my childhood dream. I always wanted to be an actress. Where I come from you need to work a lot harder to fulfill your dreams. It is not easy to stay in the industry, especially as a girl because you face many cultural obstacles. Families don't want you to be in sight. If my mum hadn't given me her blessing, I wouldn't be where I am today. Therefore, I would like to express my gratitude to my mum."

**"I am very Happy to be at EMU"** Expressing that she is very happy to be in the TRNC studying at EMU, Rahama Sadau stated that she is very fond of the university campus and Famagusta. Sadau noted that the country and city motivates her and that being in the country also helps her career. Sadau underlined that as a well-known person in Africa she will tell people back home about TRNC and EMU, encouraging them to come here.

## EMU ACADEMIC STAFF MEMBER PROF. DR. GÜLÜMSER KUBİLAY'S STATEMENT ON "HEALTH AND SMOKING"

#### "The Likelihood Of Smoking Is 7 Times Greater For Children Whose Parents Smoke"

Eastern Mediterranean University (EMU) Health Sciences Faculty, Department of Nursing Academic Staff Member Prof. Dr. Gülümser Kubilay released a 9th of February "World Cigarette Boycott Day" statement. Starting her statement with the sentence "Smoking is a very serious public health problem", Prof. Dr. Kubilay emphasized that smoking in public spaces significantly effects non-smoker too.

Prof. Dr. Kubilay stated that every level of smoking is harmful as cigarettes contain thousands of chemicals that harm our bodies whilst also leading to addiction. Noting that smoking leads to the death of 4.9 million people each year, Prof. Dr. Kubilay pointed out that smoking is held responsible for 90% of chronic diseases and 85% of lung cancer cases. It was also highlighted that smoking during pregnancy increases the chances of low birth weight. Prof. Dr. Kubilay also indicated that the likelihood of smoking is 7 times greater for children whose parents smoke.

Prof. Dr. Kubilay stated that every 8 seconds someone dies as a result of smoking: "In the light of all of this information ask yourself the question 'Do I want to quit smoking?' Don't forget that being determined is half the battle." Prof. Dr. Kubilay concluded by stating her wish that everyone who smokes can quit on the 9th of February "World Cigarette Boycott Day".



## This Week's Academic Publications Source: Web of Science

*Faculty of Communication and Media Studies* Engin Aluc, Metin Ersoy, Turkish newspapers' peace journalism exam: Gezi Park protests QUALITY & QUANTITY, 52(1):195-207, JAN 2018.

#### Faculty of Education

Eda Kargı, Yucel Yazgin. Reflections of Play and Toys on Impressionist Painting Children and Play as a Pictorial Expression. CREATIVITY RESEARCH JOURNAL, 30(1):113-117, 2018.

#### Faculty of Pharmacy

Muberra Koşar, B. Demirci, F. Goger, I Kara, K.H.C. Baser. Volatile composition, antioxidant activity, and antioxidant components in saffron cultivated in Turkey. INTERNATIONAL JOURNAL OF FOOD PROPERTIES, 20: S746-S754, 2017.