



## 3RD INTERNATIONAL CONFERENCE ON BANKING AND FINANCE PERSPECTIVES TAKES PLACE AT EMU



The Eastern Mediterranean University (EMU) Business and Economics Faculty, Department of Banking and Finance "3rd International Conference on Banking and Finance Perspectives" commenced on Wednesday the 25th of April 2018. The conference commenced at 10:00 with an opening ceremony that took place at the Rauf Raif Denктаş Culture and Congress Hall. The conference supported by the Turkish Republic of Northern Cyprus (TRNC) Central Bank continued on the 26th and 27th of April 2018.

Speaking at the opening of the conference EMU Department of Banking and Finance Chair Assoc. Prof. Dr. Nesrin Özataç indicated that the conference will bring together numerous academicians and bankers in the TRNC who will share the latest research on banking and finance after the global financial crisis. Opportunities and risks of global financial markets will also be discussed. As pointed out by Assoc. Prof. Dr. Özataç approximately 150 expert banking and finance academicians from 23 different countries will be participating in the conference at which 80 declarations will be discussed in 15 sessions.

### **EMU is an education institution that sets standards**

In a speech of his own, EMU Vice Rector for Academic Affairs Prof. Dr. Hüseyin Özkaramanlı provided information about the university and its large family. Stating that EMU is an institution which sets education standards in the country, Prof. Dr. Özkaramanlı underlined the importance it gives to accreditations. Touching upon EMU's

accreditations Prof. Dr. Özkaramanlı described their biggest aim as to ensure that all programs become accredited. Noting that one of their duties as a state university is to service the community and humanity, Prof. Dr. Özkaramanlı spoke about the numerous academic events they host in this context.

### **Nami: "We aim to make TRNC attractive to local and foreign investors"**

TRNC Minister of Economy and Energy Özdil Nami expressed his satisfaction regarding being at EMU highlighting the importance of the international conference. Minister Nami stated that TRNC's economy is comprised of approximately 4 billion TL and that education plays an important role in the economy. Nami relayed future plans after indicating that they aim to make TRNC attractive to local and foreign investors. Following the opening speeches, Prof. Dr. Özkaramanlı presented a plaque of appreciation to TRNC Central Bank representative Hayri Bender for their contributions to the conference. Prominent academician Prof. Dr. Philip Molyneux (University of Sharjah, UAE) then delivered a presentation titled "Latest Developments and Future Work Opportunities in Banking".

On the second day of the conference Prof. Dr. Colin C. Williams (University of Sheffield, England) will be delivering a presentation titled "Shadow Economy and Alternative Policies". On the third day of the conference Prof. Dr. Muhammad Shahbaz (University of Montpellier, France) will be delivering the presentation titled "The Effect of Asymmetric Growth on Financial Development".

# “FROM NIGAR HANIM TO THE PRESENT: THE INTERNATIONAL SYMPOSIUM OF FEMALE POETS IN TURKISH LITERATURE” TAKES PLACE AT EMU



Organized by the Eastern Mediterranean University (EMU) Faculty of Arts and Sciences, Department of Turkish Language and Literature in collaboration with the Alumni Communication and Career Research Directorate “The International Symposium Of Female Poets In Turkish Literature: From Nigar Hanim To The Present” took place at EMU. The symposium commenced with an opening ceremony that took place at 09:30 on Thursday, the 26th of April 2018 at the Mustafa Afşin Ersoy Hall. The symposium continued on the 27th

of April 2018. The first day of the symposium featured 4 sessions and the second day featured another 3. Speaking after the national anthem and a moment of silence, symposium organization committee president and Department of Turkish Language and Literature Chair Asst. Prof. Dr. Gülseren Tor welcomed everyone to the conference, indicating that the symposium will discuss past and present efforts of female poets to make their presence felt as well as, why female poets write, since when they have been writing and how they write. Asst. Prof. Dr. Tor stated that

the notion of “Women are written about in poems, women don’t write poems” will be demolished. Thanking everyone involved in the organization of the event, Asst. Prof. Dr. Tor wished everyone a fruitful symposium.

In a speech of his own EMU Faculty of Arts and Sciences Dean Prof. Dr. Mehmet Ali Özarslan highlighted that the Department of Turkish Language and Literature which is the first of its kind in the TRNC is becoming a part of the Turcology world by organizing important events. Also thanking everyone who contributed

to the symposium Prof. Dr. Özarslan relayed his belief that the event will be a very useful one.

Following the opening speeches guest of honor Prof. Dr. Mine Mengi and Prof. Dr. İ. Çetin Derdiyok stated that they are very happy to be at EMU and thanked everyone involved in the organization of the event. Both days of the symposium featured numerous presentations on a wide range of topics.

## EMU TOURISM FACULTY HOSTED VOCATIONAL HIGH SCHOOLS COMPETITION



The tourism branch of the annual Vocational High Schools Competition' was sponsored by the Eastern Mediterranean University (EMU) whose Faculty of Tourism hosted by the event. At the competition which took place on Friday the 20th of April 2018 at the EMU Faculty of Tourism Application Kitchens and Tower Bar, vocational high school students competed in "Local Cuisine" and "Basket" categories in the cuisine branch of the competition and "A La Carte Menu Service" and "Cocktail" categories in the service branch of the competition.

Students from the Karpaz Vocational High School, Haydarpaşa Business High School, Güzelyurt Vocational High School and Famagusta Vocational High School attended the Turkish Republic of Northern Cyprus (TRNC) Ministry of Education and Culture's Vocational Technical Education Department organized competition. A total of 42 students participated in the event; 14 competing in the local cuisine category, 12 in the basket category, 4 in the service category and 12 in the cocktail category. The jury of the basket category was comprised of Ayhan Aşçıoğlu, Gökhan Mutlu, Esat Kastanbollu, Gökhan Özdemir, Kurtuluş Özbaşar, Pınar Barut and Ali Damdelen. The jury of the local cuisine category was comprised of comprised of Selim Yeşilpınar, Mustafa Şah, Mine Adalier and Münevver Gürel. The jury of the cocktail category included Salih Doğrusöz, Orhan Uludağ, Tahir Taşlı and Koral Karamanoğlu. Finally, the service category jury was constituted of Serdar Oktay, Hasan Daşkın, Hüseyin Bozdağlar and Can Avcı.

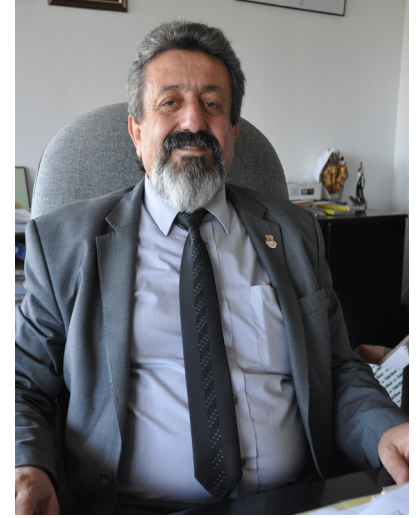
### "An Important Profession Today and for the Future"

TRNC Ministry of Education and Culture, Vocational Technical Education Department Associate Director Gülşen Hoca'nın stated that they set rules used in international competitions with the aim of students being prepared to participate in such competitions. Mustafa Şah, the first name that comes to mind regarding culinary arts in the TRNC stated that students increased their experience and creativity with this competition that showcased what they can create. EMU Faculty of Tourism Dean Prof. Dr. Hasan Kılıç indicated that they are very happy to see what the students have produced whilst wishing students interested in pursuing a career in cuisine or gastronomy the best of luck. Highlighting that new hotels in the TRNC are providing new job opportunities for people in the field Prof. Dr. Kılıç described cuisine and gastronomy as fields which are important today and will be important in the future.

During interviews for EMU TV, the high school students stated that they were impressed with the competition as well the resources and facilities provided by the EMU Faculty of Tourism. Indicating that they gave their all during the competition, the students also provided advice for younger students who might be interested in selecting this profession. Highlighting that they must enjoy what they do, the students also underlined the importance of creativity.

An award ceremony for all branches of the competition will be held on the 31st of May 2018 in Nicosia.

## EMU-SCT RECEIVES ASIIN ACCREDITATION FOR THE SECOND TIME



The 4-year Eastern Mediterranean University (EMU), School of Computing and Technology (SCT) Information Technology undergraduate program has been re-accredited for the longest period of time by ASIIN (Germany).

After a successful inspection period last year it was initially decided that the IT program would be accredited for a second time for a period of one year. Following highly affirmative reports and responses, the accreditation was extended for the second time for the longest period of time. A Euro-Inf Label quality certificate was also received.

Breaking new ground in our country, EMU-SCT had managed to receive accreditation for its 13 other programs in addition to IT. Obtaining all European Union based accreditations EMU-SCT is proud to be offering a European standard education. EMU-SCT also broke new ground at postgraduate level earning a Euro-Inf quality certificate. With the new accreditations, SCT has raised its number of accredited programs to 13.

EMU School of Computing and Technology's Construction Technology (2 and 3-year programs), Electrical and Electronic Technology

(2 and 3-year programs), Computer Programming (2 and 3-year programs), Biomedical Equipment Technology (2 and 3-year programs) and Mapping and Cadastral Technology (2-year program) programs were formerly accredited.

Putting forth that accreditation is the process of reaching certain standards set up and measured by third parties EMU-SCT Director Prof. Dr. Mustafa İlkan, stated that their school boasts accreditations recognized by 28 European Union countries. Prof. Dr. İlkan further stated that accreditations are proof of the

educational quality of any institution. Indicating that vocational education is at the highest level in Germany, Prof. Dr. İlkan highlighted that SCT's FIBAA and ASIIN accreditations are from German based institutions.

Prof. Dr. İlkan concluded by stating that the IT program's ASIIN accreditation allows graduates free movement around the world, especially Europe highlighting that their education quality has been certified with the Euro-Inf Label delivered by EQAINE.



## EMU STUDENT AWARDED SECOND PLACE PRIZE AT ADVERTISING WORKSHOP

Eastern Mediterranean University's (EMU) Faculty of Communication, Department of Public Relations and Advertising continues to provide its students opportunities to develop themselves.

The fifth Advertising Workshop (AW!) organized by Yaşar University's Public Relations and Advertising Department took place on the 17th of April 2018. The said workshop was attended by EMU Faculty of Communication students Ahmet İyici and Ekin Alemdar who were accompanied by academic staff member Prof. Dr. Fatoş Adiloğlu.

At the workshop that aimed to bring students from different cities and countries with the common goal of a career in

advertising together and to form strong ties between future counterparts projects were delivered by advertising, visual arts, design and graphics students. At the two day long workshop students created an advertising campaign for the company Özsüt which they presented to a jury comprising of advertisers, sector representatives and academicians. EMU Department of Public Relations and Advertising student Ahmet İyici was awarded the second place prize for his advertising campaign.

The said workshop was attended by 50 participants from Sakarya University, İzmir University of Economics, Dokuz Eylül University, İzmir Katip Çelebi University and Yaşar University.

## EMU DR. FAZIL KÜÇÜK MEDICINE FACULTY RELEASE STATEMENT ON MALARIA



Eastern Mediterranean University (EMU) Dr. Fazıl Küçük Medicine Faculty academic staff member Asst. Prof. Dr. Mümtaz Güran released a 25 April World Malaria Day statement which reads as follows:

“Despite malaria being a disease more commonly seen in equatorial regions, Cyprus has its history with malaria. The planting of Eucalyptus trees on the island in the British period was a measure taken to dry swamps and prevent malaria. Malaria was seen on the island in a range of periods. A

statement from the TRNC Ministry of Health indicated that there have been 31 cases of malaria in the last 5 years. According to TRNC Ministry of Health data the last malaria case with a TRNC citizen was in 2012. Despite most cases in the country being cases from abroad, malaria can appear anytime because of changing global conditions. Currently malaria cases in the country are seen after individuals go abroad to countries where malaria is common for reasons such as holiday, business, work or education, later returning with the

disease. In addition foreign nationals that move to the TRNC or come to the island for work, education or business comprise a risk group. Individuals such as students, laborers, children, babies and pregnant women who are part of risk groups must be cautious when travelling to regions where malaria is common.

Malaria is an infectious disease caused by parasites. It is transmitted to humans by Anopheles mosquitos. Protection and treatment of malaria is possible. First indication of the disease appears approximately 7-30 days after being bitten. Initial symptoms such as headaches, fatigue, weakness, inappetency and joint pains are followed by vomiting, high temperatures up to 40 degrees, diarrhea and episodes of shaking.

According to World Health Organization data 216 million malaria cases were seen in 2016. 445000 of these 216 million cases resulted in death. Approximately 3 billion dollars are spent every year on the disease. Early diagnosis and affective

treatment are very important. If there is a suspicion of malaria, individuals should visit a health center as quickly as possible. Recovery is often possible if correct treatment is applied. If the correct treatment is not applied malaria can lead to serious complications and death.

Protection from malaria requires the control of vectors which are the primary actors in its spreading. In addition, there is work on developing vaccination and there are vaccines that are currently used. It is of the utmost importance that individuals travelling to high-risk areas are informed about malaria and that they receive protective medicine and vaccines. Certain measures can also be taken to prevent mosquito bites such as using nets on windows, doors and beds, selecting clothes that will cover the body and using mosquito repellent. Drying wetlands such as swamps is also important in hot regions in terms of preventing mosquito formation.”

## EMU REPRESENTED AT INTERNATIONAL ENERGY CONGRESS

The Eastern Mediterranean University (EMU) was represented at the “Understanding the Geopolitical Shifts in Real Activities and Finance Sectors” themed 3rd International Congress on Economics, Finance and Energy (EFE 2018) that took place in Kazakhstan’s capital and largest city Almaty. The congress was attended by academicians and experts from all over the world. The congress that featured debates about geopolitical shifts in real activities and finance sectors of Eurasia and developing countries was attended by 2015 Nobel Prize in Chemistry Winner Prof. Dr. Aziz Sancar as well as 90 academicians and experts from

countries like Kazakhstan, the USA, Azerbaijan, India, China, the Turkish Republic of Northern Cyprus, Libya and Georgia. The Eastern Mediterranean University was represented by Faculty of Business and Economics, Department of Economics academic staff member Prof. Dr. Vedat Yorucu.

Prof. Dr. Yorucu delivered two presentations titled “Hydrocarbon Riches and Regional Collaborations in the Eastern Mediterranean” and “Examining the Effect of Economic and Political Imbalance on LNG Import Prices Using Wavelength Methodology: The Case of Japan”.



# COUNTDOWN TO ROCK'N'EMU EVENT



The eight annual "Rock'n EMU" event organized by the Eastern Mediterranean University (EMU)

Social and Cultural Activities Directorate is taking place this year. The event will be taking place between 16:30 – 01:00 on Friday, the 27th of April 2018 at the EMU Stadium.

## Rock Celebration

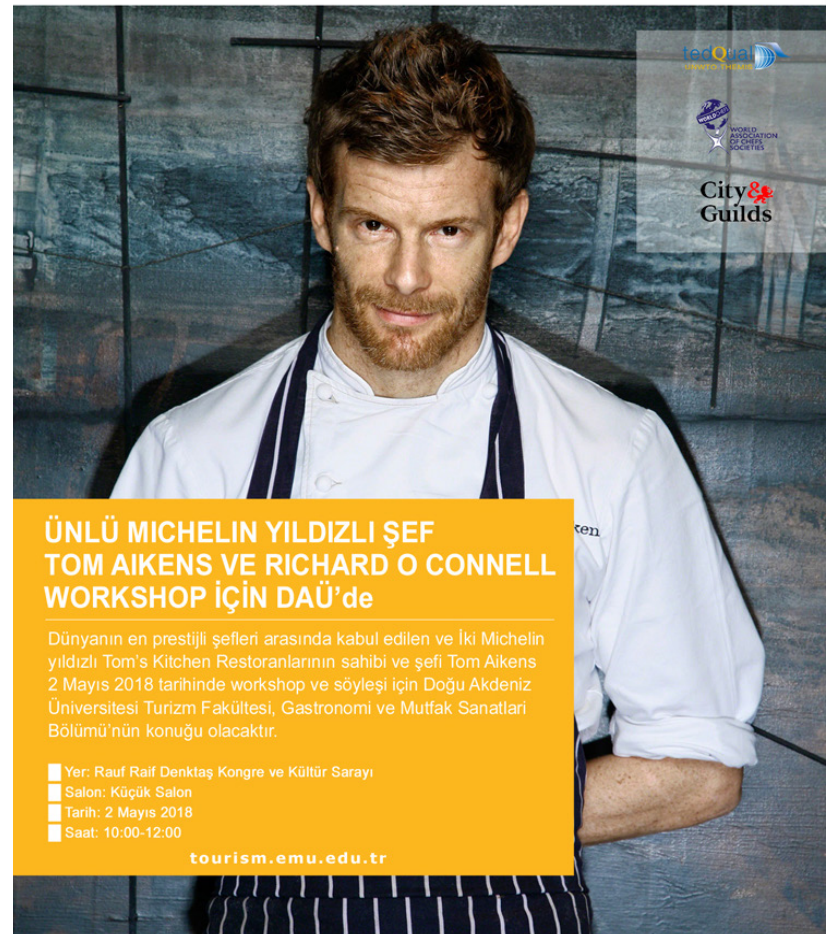
Unlike previous years, this year's event will feature the performances of numerous rock groups and artists. The concerts from EMU Music Group and Turkey's famous artist and groups Vera, Son Feci Bisiklet, Adamlar, Aylin Aslım, Yüksek Sadakat, Manuş Baba, Feridun Düzağaç and Bulutsuzluk Özlemi will commence at 16:30. The general public is invited to the EMU Stadium where the performances can be viewed free of charge.

# EMU TOURISM FACULTY PREPARES TO HOST WORLD FAMOUS CHEF



Doğu Akdeniz  
Üniversitesi  
"Erdem, Bilgi, Gelişim"

Gastronomi  
ve Mutfak Sanatları Bölümü



## ÜNLÜ MICHELIN YILDIZLI ŞEF TOM AIKENS VE RICHARD O CONNELL WORKSHOP İÇİN DAÜ'de

Dünyanın en prestijli şefleri arasında kabul edilen ve İki Michelin yıldızlı Tom's Kitchen Restoranlarının sahibi ve şefi Tom Aikens 2 Mayıs 2018 tarihinde workshop ve söyleşi için Doğu Akdeniz Üniversitesi Turizm Fakültesi, Gastronomi ve Mutfak Sanatları Bölümü'nün konuğu olacaktır.

- Yer: Rauf Raif Denktaş Kongre ve Kültür Sarayı
- Salon: Küçük Salon
- Tarih: 2 Mayıs 2018
- Saat: 10:00-12:00

tourism.emu.edu.tr



## This Week's Academic Publications

Source: *Web of Science*

### Faculty of Business and Economics

1 - Saeed Ebrahimijam, Cahit Adaoglu, and Korhan K. Gokmenoglu. "A Synergistic Forecasting Model for High-Frequency Foreign Exchange Data." *Economic Computation & Economic Cybernetics Studies & Research* 52, no. 1 (2018).

2 - Wagd Kalifa, and Eralp Bektaş. "The impacts of bank-specific and macroeconomic variables on the capital adequacy ratio: evidence from Islamic banks." *Applied Economics Letters* 25, no. 7 (2018): 477-481.

### Faculty of Engineering

1 - Sam Mosallaeipour, Ali Mahmoodirad, Sadegh Niroomand, and Bela Vizvari. "Simultaneous selection of material and supplier under uncertainty in carton box industries: a fuzzy possibilistic multi-criteria approach." *Soft Computing* (2018): 2891-2905.

2 - Reza Sirjani. "Optimal Placement and Sizing of PV-STATCOM in Power Systems Using Empirical Data and Adaptive Particle Swarm Optimization." *Sustainability* 10, no. 3 (2018): 727.

3 - Vahid M. Khojastehzhad, and Hamed H. Pourasl. "Microstructural characterization and mechanical properties of aluminum 6061-T6 plates welded with copper insert plate (Al/Cu/Al) using friction stir welding." *Transactions of Nonferrous Metals Society of China* 28, no. 3 (2018): 415-426.

### Information Technology

1 - Ahmed Mohamed Ahmed, Ahmet Rizaner, and Ali Hakan Ulusoy. "A novel decision tree classification based on post-pruning with Bayes minimum risk." *PloS one* 13, no. 4 (2018): e0194168.

### Faculty of Arts & Sciences

1 - Mujahed, Hamzeh, and Benedek Nagy. "Exact Formula for Computing the Hyper-Wiener Index on Rows of Unit Cells of the Face-Centred Cubic Lattice." *Analele Universitatii "Ovidius" Constanta-Seria Matematica* 26, no. 1 (2018): 169-187.

2 - Ahmed Mohamed Ahmed, Ahmet Rizaner, and Ali Hakan Ulusoy. "A novel decision tree classification based on post-pruning with Bayes minimum risk." *PloS one* 13, no. 4 (2018): e0194168.

The Eastern Mediterranean University (EMU) Faculty of Tourism, Department of Gastronomy and Culinary Arts is preparing to host world famous chef Tom Aikens who is also the owner of the double Michelin starred restaurant collection Tom's Kitchen. Tom's Kitchen group chef Richard O'Connell will also be hosted by the university. The duo will be coming together with students at the Rauf Raif Denktaş Culture and Congress Center on Wednesday, the 2nd of May 2018 between 10:00 and 12:00 where a workshop and talk will be taking place.

### Who is Tom Aikens?

Tom Aikens was born in 1970 and received his education at the Norwich City College Hotel School along with his two sisters. Upon graduation he worked in some of

England's best restaurants. Pierre Koffman's restaurant Tante Claire received its third Michelin star whilst Tom was working there and Pied à Terre received its second. Tom who is seen as one of the most exciting chefs in England opened his first restaurant in April 2003. Tom Aikens Restaurant in Chelsea, London started receiving praise and awards soon after it was opened. The restaurant that received its first Michelin star in 2004, was renovated and renewed in 2012. Tom set up his brasserie style second restaurant Tom's Kitchen in 2006. After the initial branch in Chelsea, Tom set up a branch in Somerset House in 2009 and in Canary Wharf in 2013. The first international restaurant of the collection was set up in Istanbul in 2013.

## THIS WEEK IN TURKEY AND TRNC'S PROMOTION



Education expert Süleyman Beledioglu delivered seminars titled "How to be more successful with the new exam system" in Adana's provinces of Osmaniye, Kadiri and Kozan on the 24th and 25th of April 2018. Before the seminars Adana Liaison Officer Nazan Sicimoğlu delivered promotional university presentations.



Our university was represented at the Başakşehir BUFET Fair by İstanbul Liaison Officer Çağla Kucur on the 25th of April 2018.



Within the scope of promotional activities in Şanlıurfa a workshop titled "Discover your inner designer" took place on the 25th of April 2018. The workshop was attended by EMU Faculty of Architecture, Department of Interior Architecture academic staff members Assoc. Prof. Dr. Zehra Öngül, Assoc. Prof. Dr. Asu Tozan and Seyit Ermagil.



Our university was represented at the Muğla EKET on the 25th of April 2018. Antalya Liaison Officer Tufan Utuzaltı promoted the university at an EMU stand.

# THIS WEEK IN TURKEY AND TRNC'S PROMOTION



Faculty of Tourism Dean Asst. Prof. Dr. M. Güven Ardahan, Registrar's Office personnel Şerife Karga and Promotion Office personnel Pakize Bilgen Ermes and Yeşim Tadik promoted our university at the İskele Trade High School Promotion Days.



Our university attended the Bülent Ecevit Anatolian High School Science Fair on the 25th and 26th of April 2018. On the 25th of April 2018 Pembe Savaş, Hasan Deniz Akbora, Assoc. Prof. Dr. Mustafa Gazi and Cahit Özbilenler from the Faculty of Arts and Sciences, Hüseyin Çeçe and Volkan Tozan from the Faculty of Engineering, Esen Yel Küçükkoğlu, Gizem Canalp and Fatma Türüç from the Promotion Office and Deniz Alkaner from the Registrar's Office attended the fair. On the 26th of April 2018 our university was represented by Pembe Savaş, Hasan Deniz Akbora, Prof. Dr. Huriye İcil, Basma Al-Khateeb and Meltem Dinleyici from the Faculty of Arts and Sciences, Bertan Ata and Burak Özarıslan from the Faculty of Engineering and Gizem Canalp and Fatma Türüç from the Promotion Office. The vehicle Z-Zero was also promoted on both days by Figen Yılmaz and Mahnoosh Jamshidi.



Faculty of Education, Department of Educational Sciences academic staff member Asst. Prof. Dr. Sertan Kaan delivered counsellors an "Over-Emotional Behavioral Therapy" themed seminar on the 26th of April 2018.



Antalya Liaison Officer Tufan Otuzaltı represented our university at an event organized by EKET Fair in Bodrum on the 27th of April 2018.

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Famagusta / North Cyprus

**On behalf of**  
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